

**Illinois Government Finance Officers Association
Annual Conference Program
Navigating the Path to Leadership
September 17 – 19, 2017
Peoria Civic Center
201 SW Jefferson Ave, Peoria, IL 61602**

SUNDAY, SEPTEMBER 17, 2017

Session 1: 1:00 PM - 2:15 PM

Leadership

**APPLIED LEADERSHIP: EXPLORING THE DYNAMICS AND LESSONS OF LEADING
PART I**

Are you ready for an active exploration of the art and science of leadership? During this *2-part session*, participants will examine various leadership styles as well as the broad spectrum of tools, techniques, and theories that are critical to leading an organization. The workshop is an interactive survey of the topic, using video case studies, simulations, and discussion to explore current issues, authors, and developments in leadership theory and practice. Participants will leave the session with helpful frameworks and new insights on how they act and serve as leaders in the organizations they serve.

Learning Objectives: *Participants completing Part I and Part II of this session should be able to:*

- Understand the principles of leadership and various leadership styles
- Apply the principles of leadership from leading authors and historical case studies
- Become familiar with leadership materials and concepts
- Explore the difference between leadership and management
- Learn what makes a leader vs. a follower
- Develop an understanding of the situations and wide variety of leadership approaches using case studies and personal experience
- Gain insights into your own leadership style
- Understand/appreciate the dynamics of leading teams

Speaker: Greg Kuhn, Assistant Director Public Management and Training, NIU Center for Governmental Studies

Moderator: Christopher Minick, Finance Director, City of St. Charles, IL

CPE: About 1.5 hours **Field of Study:** Personal Development – Non-Technical **Level:** Intermediate

Session 1: 1:00 PM - 2:15 PM

Traditional Finance

WHEN HACKERS GO PHISHING: DON'T BECOME A VICTIM

As government budgets continue to shrink, Cyber Attacks continue to rise eating away at the precious funds still available for city services. Information Technology (IT) security experts are waging a losing battle protecting sensitive data within government agencies when many have little or no funding to do so. This session will show why smaller cities are just as vulnerable to cyberattacks like Ransomware as larger cities. It has been estimated that Ransomware will have a negative impact of \$1 Billion on the U.S. economy this year. During this session, you will learn why information security must start at the front lines – with city employees. A brief lapse in judgement by employees clicking on attachments or hyperlinks in an email or on

Sunday, September 17, 2017 continued

web sites have cost municipalities millions of dollars this past year. In this session, you will learn how to identify phishing techniques that will help prevent a disastrous headline for your agency. You will learn why a security training program is no longer a luxury but a necessity. And finally, you will understand why Finance must take an active role in information security.

Learning Objectives: *Participants completing this session should be able to:*

- Understand Cyber Security threats in government
- Understand the threat of Ransomware
- Become familiar with how to identify Phishing techniques
- Understand why Finance needs to be an active participant in Information Security

Speaker: Jim Murphy, Director of Information Technology, City of Quincy

Moderator: Tim Gavin, Partner, Klein Hall CPAs

CPE: About 1.5 hours **Field of Study:** Information Technology – Technical **Level:** Overview

Session 2: 2:30 PM - 3:45 PM

Leadership

APPLIED LEADERSHIP: EXPLORING THE DYNAMICS AND LESSONS OF LEADING PART II

Are you ready for an active exploration of the art and science of leadership? During this *2-part session*, participants will examine various leadership styles as well as the broad spectrum of tools, techniques, and theories that are critical to leading an organization. The workshop is an interactive survey of the topic, using video case studies, simulations, and discussion to explore current issues, authors, and developments in leadership theory and practice. Participants will leave the session with helpful frameworks and new insights on how they act and serve as leaders in the organizations they serve.

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- Gain insights into your own leadership style
- Understand/appreciate the dynamics of leading teams

Speaker: Greg Kuhn, Assistant Director Public Management and Training, NIU Center for Governmental Studies

Moderator: Susan Wade, Vice President, Public Fund Banking, First Midwest Bank

CPE: About 1.5 hours **Field of Study:** Personal Development – Non-Technical **Level:** Intermediate

Session 2: 2:30 PM - 3:45 PM

Traditional Finance

LONG-RANGE STRATEGIC FORECASTING – LINKING YOUR CIP TO YOUR FINANCIAL PLAN

Every government is focused on development, modernization, or replacement of public infrastructure during a multi-year period. The Capital Improvement Program (CIP) arranges these projects based on priorities, cost estimates, and financing considerations. This session will focus on a municipality's use of a 5-year financial planning tool and its link with their long-term CIP for guiding decisions of strategic investment that support community priorities.

Learning Objectives: *Participants completing this session should be able to:*

- Gain a basic understanding of the long-range CIP planning process and its relationship to the short-term multi-year financial projection
- Understand how the process of executing a strategic financial plan will increase financial vision and improve governance at the administrative decision making and policy making levels
- Identify strategies for improving transparency and public understanding of the long-term capital improvement plan and priorities over the next five years
- Learn to respond proactively to effectively communicate the impact of resources and restrictions on your strategic plan – manage the “What if”

Speakers: David Torres, Senior Product Manager, Forecast5 Analytics, Inc.
Julie Ciesla, Assistant.Chief.Financial.Officer,.Peoria County

Moderator: Elizabeth Hannan, Finance Director, City of Urbana, IL

CPE: About 1.5 hours **Field of Study:** Finance – Technical **Level:** Intermediate

MONDAY, SEPTEMBER 18, 2017

8:30 AM – 9:45 AM

Keynote Address

THE MILLENNIAL DISRUPTION

Building Bridges in a Multi-Generational Workplace

This session will address the overt and covert conflict that is cropping up in workplaces across America. Largely fueled by the cultural differences of the two largest generations in history, the Baby Boomers and the Millennials, these conflicts mean the difference between an efficient workplace and one that is not. This session will identify the common complaints about Millennials, detail why they are a vastly different group of young people, and look at their expectations, needs, wants, and desires. The big takeaways will be how to build effective communication, workplace protocols, and understanding so that different generations can support each other.

Learning Objectives: *Participants completing this session should be able to:*

- Identify key complaints that are actually generational in nature
- Clarify what aspects of expectations are generational
- Build effective communication techniques and tools for your workplace
- Create new protocols that will support a multigenerational workplace

Speaker: JOSH TICKELL

Moderator: Melissa Gallagher, Finance Director, City of Rolling Meadows, IL

CPE: About 1.5 hours **Field of Study:** Personnel/Human Resources – Non-Technical **Level:** Overview

Session 1: 10:00 AM – 11:15 AM

Leadership

LEADERSHIP AND EXECUTION - HOW TO GET THINGS DONE

What are the keys to maximizing effectiveness and executing strategy? The five important steps for driving execution and achieving successful outcomes using a real-world example will be discussed in detail.

Learning Objectives: *Participants completing this session should be able to:*

- Understand how to develop a strategic structure that leads to sustained success
- Explore fundamental lessons and fundamental principles that lead to positive outcomes
- Gain Insight into your own process for getting things done
- Become more familiar with what powerful leaders do to drive successful outcomes

Speaker: David M. Limardi, Midwest Regional Director, International City/County Management Association; Managing Director of Limardi Consulting, LLC.

Moderator: Scott Anderson, Finance Director, Village of Buffalo Grove, IL

CPE: About 1.5 hours **Field of Study:** Business Mgt & Organization – Non-Technical **Level:** Overview

Session 1: 10:00 AM – 11:15 AM

Traditional Finance

GASB UPDATE

The Governmental Accounting Standards Board (GASB) exists to establish accounting and financial reporting standards for state and local governments in the United States. This session will address pronouncements of the GASB that are currently being implemented and issues that are currently being deliberated by the Board. Emphasis will be placed on matters that are likely to impact local governments in Illinois.

Learning Objectives: *Participants completing this session should be able to:*

- Describe the major tenets of recent pronouncements of the GASB that are currently being implemented by local governments
- Understand the significant issues of accounting and financial reporting currently being deliberated by the GASB
- Explore how the possible resolution of those issues may affect local governments in Illinois

Speakers: David R. Bean, Director of Research and Technical Activities, Governmental Accounting Standards Board (GASB)
Brian W. Caputo, Ph.D., CPA, CPFO, Board Member, GASB, Vice President for Administrative Affairs and Chief Financial Officer, College of DuPage

Moderator: Frederick G. Lantz, CPA, Partner-in-Charge, Government Services, Sikich LLP

CPE: About 1.5 hours **Field of Study:** Accounting (Governmental) – Technical **Level:** Intermediate

Session 1: 10:00 AM – 11:15 AM

Roundtable

RETIREMENT PLANNING - BEYOND THE FINANCES

A holistic view of retirement planning “No one size fits all.”

Learning Objectives: *Participants completing this session should be able to:*

- Learn how to evaluate the following Retirement Success Factors
 - Work reorientation
 - Attitude towards retirement
 - Health perception
 - Financial security
 - Current life satisfaction
 - Projected life satisfaction
 - Family and relationships
 - Life meaning
 - Leisure interests and adaptability

Speaker: Mary Dankowski, CPA, Retired Finance Director, Certified Retirement Coach

Moderator: John Harrington, Finance Director, Village of Minooka, IL

CPE: About 1.5 hours **Field of Study:** Personnel/Human Resources – Non-Technical **Level:** Overview

Session 2: 11:40 AM – 12:30 PM

Leadership

THE TOP 5 LEADERSHIP QUALITIES MOST VALUED IN A FINANCE DIRECTOR

How do Administrators view the role of the Finance Director and what leadership qualities do Administrators value most in a Finance Director? This session will explore the answers to these questions from the perspective of three experienced Administrators. This session will also provide insight on how a Finance Director can best support and complement the role of an Administrator.

Learning Objectives: *Participants completing this session should be able to:*

- Gain an understanding of how Administrators view the role of a Finance Director
- Learn what Administrators consider to be the most important leadership qualities for a Finance Director
- Discover how those leadership traits can best support Administrators to achieve long-term success

Speakers: Mark Peterson, City Manager, Town of Normal, IL
Scott Sorrel, County Administrator, County of Peoria, IL
Patrick Urich, City Manager, City of Peoria, IL

Moderator: Paul Christensen, Assistant City Manager/Chief Finance Director, Village of Wacaunda, IL

CPE: About 1.0 hours **Field of Study:** Personnel/Human Resources – Non-Technical **Level:** Overview

Session 2: 11:40 AM – 12:30 PM

Traditional Finance

EVERYTHING YOU NEED TO KNOW ABOUT IMPLEMENTING A SUCCESSFUL P-CARD PROGRAM

The session will focus on how to implement a successful Purchasing Card Program, how it works, and the benefits. Participants will gain an understanding on how to identify eligible transactions for P-Cards, differences between Level I, II, and III data and how that impacts the overall rebate. An overview on P-Card policy, spend controls, fraud liability, and what happens when fraud occurs will also be discussed.

Learning Objectives: *Participants completing this session should be able to:*

- Gain an understanding of P-Cards and how they work
- Explore the benefits of P-Cards
- Learn step by step how to implement the program and/or increase efficiencies of an existing program

Speaker: Kim Feeney, Senior Vice President, Treasury Management Advisory Sales Manager, MB Financial Bank

Jill Hagen, Senior Vice President, Government Banking Division Manager, MB Financial Bank

Moderator: Sofia Anastopoulos, Executive Director, Illinois Metropolitan Investment Fund (IMET)

CPE: About 1.0 hours **Field of Study:** Finance – Technical **Level:** Overview

Session 2: 11:40 AM – 12:30 PM

Roundtable

NAVIGATING A NEW FINANCIAL REPORTING MODEL

A roundtable discussion regarding GASB preliminary discussion points for a new governmental financial reporting model.

Learning Objectives: *Participants completing this session should be able to:*

- Understand the need for a new reporting model
- Identify the different paths to a new model as outlined by the Invitation to Comment issued in December of 2016
- Discuss ideas on which alternative would be most useful

Speakers: Susannah M. Baney, CPA, Manager, Baker Tilly Virchow Krause, LLP

Christina Coyle, Finance Director, Village of Glen Ellyn

Krisztina M. Dommer, CPA, Manager, Sikich LLP

Moderator: Rita Trainor, Finance Director, Wheaton Park District

CPE: About 1.0 hours **Field of Study:** Accounting (Governmental) – Technical **Level:** Overview

Session 3: 1:50 PM – 2:40 PM

Leadership

THE LEGAL SIDE OF EMPLOYEES' USE OF SOCIAL MEDIA

First Facebook. Then Twitter. Now Instagram and Snapchat. What's next?! Government employees are using social media in increasing numbers, both at work and away from the office. This session will discuss how to identify and navigate the legal and policy issues that arise from employee use of social media. Topics include employer monitoring of employee social media use, restricting employee social media use, and how to stay out of court. This session will also discuss the type of social media activities that can subject an employee to discipline and termination, and the importance of adopting a social media policy and employee training.

Learning Objectives: *Participants completing this session should be able to:*

- Understand employer's rights with respect to monitoring and restricting employee use of social media.
- Understand when an employee can be disciplined or terminated for social media activities.
- Learn about the benefits of a social media policy and employee training.
- Identify First Amendment pitfalls to avoid when regulating social media.

Speakers: Daniel J. Bolin, Attorney, Ancel, Glink, Diamond, Bush, DiCianni & Krafthefer, P.C.,
Gregory W. Jones, Partner, Ancel, Glink, Diamond, Bush, DiCianni & Krafthefer, P.C.,

Moderator: Eric Burk, Finance Director, Village of Deerfield

CPE: About 1.0 hours **Field of Study:** Business Law – Technical **Level:** Overview

Session 3: 1:50 PM – 2:40 PM

Traditional Finance

DEVELOPING AND EVALUATING RFPs/RFQs FOR BOND TEAM MEMBERS

The session will include a brief refresher on the steps in the bond issuance process and a checklist for a successful bond issue. The session will address when and why issuers may want to use (or not use) the RFP/RFQ process for the selection of bond team members. The speakers will provide suggestions on how to develop and evaluate such RFPs/RFQs.

Learning Objectives: *Participants completing this session should be able to:*

- Identify the procedures and results necessary for a successful bond issue.
- Determine when and why issuers may want to use (or not use) the RFP/RFQ process for the selection of bond team members.
- Develop and evaluate RFPs/RFQs for bond team members.

Speakers: Daniel Forbes, President, Speer Financial, Inc.
Kelly Kost, Esq., Partner, Chapman and Cutler LLP
Brian LePenske, Vice President, Piper Jaffray & Co.

Moderator: Sandy Evans, Director of Finance, City of O'Fallon, IL

CPE: About 1.0 hours **Field of Study:** Finance – Technical **Level:** Overview

Monday, September 18, 2017 continued

GENERAL SESSION: 3:15 PM – 4:30 PM

Leadership

CREATING TRANSPARENCY AND ACCOUNTABILITY IN YOUR BUDGET FOR COLLABORATIVE AGREEMENTS

This session will provide municipalities with guidelines for transparency and accountability in public management networks (PMNs) such as E911 centers, GIS consortia, and countywide mental health networks. The session will present ideas for using municipal budget documents to report contributions to networks, and how the networks can provide the member municipalities with performance data. The discussion concludes with how budgetary decisions regarding the network are made within the member organizations and the network administrative organization itself.

Learning Objectives: *Participants completing this session should be able to:*

- Identify financial transparency and accountability obligations for municipalities engaged in public management networks to deliver services.
- Evaluate the degree to which their municipal budget documents meet the transparency and accountability obligations.
- Evaluate the degree to which the budget documents of the PMNs to which their municipality belongs meets the transparency and accountability obligations.
- Evaluate their municipal budget process for the degree to which they provide transparency and accountability for citizens to know the benefits, costs, and performance of their PMNs.

Speaker: Kurt M. Thurmaier, Ph.D., Presidential Engagement Professor & Chair, Department of Public Administration, School of Public & Global Affairs, Northern Illinois University

Moderator: Susan Jones, Partner, Miller Cooper & Co., Ltd

CPE: About 1.5 hours **Field of Study:** Finance – Technical **Level:** Intermediate

TUESDAY, SEPTEMBER 19, 2017

8:30 AM – 9:45 PM

General Session

2017 LEGISLATIVE UPDATE

Participants will hear updates on State legislative matters relevant to Illinois local governments.

Learning Objectives: *Participants completing this session should be able to:*

- Gain knowledge of new Illinois Public Acts significantly affecting local governments
- Understand pending Illinois General Assembly legislative proposals that may significantly impact local governments
- Become familiar with the status of State budget issues and how Illinois local government revenues may be affected

Speaker: Joe McCoy, Legislative Director, Illinois Municipal League (IML)

Moderators: Michael Mondschain, Director of Finance, Village of Wheeling, IL
Jason Ashmore, Mayor, City of Sesser, IL

CPE: About 1.5 hours **Field of Study:** Finance – Technical **Level:** Overview

Session 1: 10:00 AM – 10:50 AM

Leadership

CHANGE MANAGEMENT & ERP - HOW TO SUCCESSFULLY GET TO YES

The Village of Woodridge will share how it successfully managed ERP implementation by recognizing the importance of employee support and how it is not a one-size fits all when gaining that support. This session will provide practical suggestions on how to get "buy-in" at all levels. Then, how to keep a positive attitude through the implementation process from start to finish even while jumping hurdles along the way.

Learning Objectives: *Participants completing this session should be able to:*

- Decide who their key players will be for this project
- Define what approach needs to be taken to gain support from end users
- Determine when additional support is needed

Speakers: Nadine Alletto, Finance Director, Village of Woodridge, IL
Daren Clary, Accountant, Village of Woodridge, IL
Linda Dalton, Accounting Manager, Village of Woodridge, IL
Moderator: Gary Dube, Senior Account Executive, Tyler Technologies, Inc.

CPE: About 1.0 hours **Field of Study:** Management Services – Technical **Level:** Overview

Session 1: 10:00 AM – 10:50 AM

Traditional Finance

**OVERSEEING YOUR INVESTMENT PROGRAM:
BEST PRACTICES FOR FIDUCIARIES**

Governments officials have a fiduciary responsibility in managing their funds. While different types and sizes of governments require differing levels of complexity in their investment programs, all government officials need to recognize their fiduciary duty. This session will detail the steps needed to develop or refine your investment program in order to effectively set policy, make decisions, and safeguard taxpayer dollars.

Learning Objectives: *Participants completing this session should be able to:*

- Learn about the steps needed to develop an effective investment program.
- Identify and select the right investment provider.
- Understand how to review and revise an Investment Policy to ensure its meets investment goals.

Speakers: Michelle Binns, Senior Managing Consultant, PFM Asset Management LLC
Jason S. Myers, Director of Finance and Personnel, Lombard Park District
Jason Palmer, Senior Managing Consultant, PFM Asset Management LLC
Moderator: Todd Sholeen, Vice President, Huntington National Bank

CPE: About 1.0 hours **Field of Study:** Finance – Technical **Level:** Overview

Session 2: 11:00 AM – 12:15 PM

Leadership

STAYING SECURE WHEN TRANSFORMING TO A DIGITAL GOVERNMENT

Governments are experiencing increased pressures to deploy interactive technology solutions to their constituents. While Digital Government initiatives can be exciting they can also increase the risk to organization. Cybersecurity planning, managing IT spending, formalizing technology decision making and overall technology expectation management are key activities the local government finance leader must understand and champion. This session will provide a forum for attendees to discuss their Digital Government concerns, brainstorm solutions, and ask a panel of IT experts for prescriptive solutions.

Learning Objectives: *Participants completing this session should be able to:*

- Gain a basic understanding of technology related challenges that impact local government
- Identify and collaborate with other industry peers on technology solutions, management strategies, and best practices
- Understand how to identify existing technology risks and develop mitigation strategies
- Learn the primary technology cost categories and how deployment methods (on premise, private cloud, public cloud, etc.) will impact each

Speakers: F. Alex Brown, Senior Manager, Information Technology Consulting, Plante Moran
Mike Riffel, Senior Manager, Management Consulting, Plante Moran
Natalie Schwarz, Consulting Manager, Management Consulting, Plante Moran

Moderator: Eric Dubrowski, Chief Financial Officer, Peoria County

CPE: About 1.5 hours **Field of Study:** Information Technology – Technical **Level:** Overview

Session 2: 11:00 AM – 12:15 PM

Traditional Finance

PUTTING IT ALL TOGETHER: AN INVESTMENT SIMULATION GAME

Why do investment professionals make investing sound so complicated? Isn't there a fun way to learn more about investment strategies? This interactive Investment Simulation Game provides participants the opportunity to increase their investment knowledge while playing a game as a team. Participants will work in groups to build their own investment portfolios with a goal of optimizing performance in a variety of market environments. Two scenarios will be run to allow participants to make adjustments and see the outcomes of their investment decisions based on actual past data. This engaging format will offer participants new insights into complex concepts like investment structure and risk management.

Learning Objectives: *Participants completing this session should be able to:*

- Increase their knowledge of investment terms
- Gain insight into the market's impact on investment performance
- Better understand the value of diversification
- Gain perspective into risk and return concepts.

Speakers: Brian Hextell, Sr. Vice President, Institutional Portfolio Manager, Prudent Man Advisors, Inc.
Courtney Soesbe, Vice President, Senior Relationship Officer, PMA Financial Network, Inc.

Moderator: Brian Smith, Assistant Finance Director, Village of Wheeling, IL

CPE: About 1.5 hours **Field of Study:** Finance - Technical **Level:** Overview