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# ILLINOIS GFOA ANNUAL CONFERENCE

## September 8 - 10, 2013

### Bloomington/Normal Marriott



## SCHEDULE OF EVENTS

Unless otherwise noted, all events are at the **Bloomington-Normal Marriott**, 201 Broadway Street, Normal, Illinois 61761

### Sunday, September 8

8:00 AM - 2:00 PM	<b>Golf Outing</b> The golf outing will be held at the Ironwood Course, 1901 North Towanda Avenue, Normal, IL 61761-5212 Phone: (309)454-9620, 8:30 AM start time. Separate fee applies, complete golf outing registration form below. <ul style="list-style-type: none"> <li>• <a href="#">Golf Outing Registration Form</a></li> <li>• <a href="#">Course directions</a></li> </ul>
1:00 - 7:00 PM	<b>IGFOA Conference Registration Desk</b> - Check in and pick up your conference materials.
2:00 - 5:00 PM	<b>Hot Topics: Healthcare Reform Educational Session</b>
4:00 - 5:30 PM	<b>Assistants Network:</b> Networking for Middle Management and Professional Staff
4:45 - 5:30 PM	<b>IGFOA Update:</b> New Members and First Time Conference Participants
4:45 - 5:30 PM	<b>Downstate Chapter</b> meeting and election of officers
4:30 - 5:30 PM	<b>Chapter and Committee Meetings</b>
5:00 - 6:00 PM	<b>TARC Roundtable</b>
5:30 - 8:00 PM	<b>Vendor Showcase Reception</b> - Catch up with colleagues and visit the Vendor Showcase exhibit hall on Sunday evening during the Welcome Reception from 5:30 to 8 p.m. The Vendor Showcase continues Monday throughout the day.
<a href="#">top of page</a>	Visit the <a href="#">Educational Sessions Page</a> for session descriptions and speaker profiles.

### Monday, September 9

7:30 - 9:00 AM	<b>Breakfast and Keynote Address</b> - <i>A Day at the Ball Park: "Inside and Outside the Chalk Lines"</i> Guest speaker, Bruce Froemming						
7:30 - 11:45 AM	<b>Vendor Showcase</b>						
7:30 AM - 4:00 PM	<b>IGFOA Conference Registration Desk</b> - Check in and pick up your conference materials.						
9:20 - 11:40 AM	<b>Morning Educational Concurrent Sessions</b> <table border="1" style="width: 100%; text-align: center;"> <tr> <td style="width: 50%;"><b>ACCOUNTING</b></td> <td style="width: 50%;"><b>HOT TOPICS</b></td> </tr> <tr> <td>GASB Update</td> <td>Tomorrow is Too Late: Why Government Needs Social Media</td> </tr> <tr> <td></td> <td>Mobile Device Management in the Workplace</td> </tr> </table> <p>Visit the <a href="#">Educational Sessions Page</a> for session descriptions.</p>	<b>ACCOUNTING</b>	<b>HOT TOPICS</b>	GASB Update	Tomorrow is Too Late: Why Government Needs Social Media		Mobile Device Management in the Workplace
<b>ACCOUNTING</b>	<b>HOT TOPICS</b>						
GASB Update	Tomorrow is Too Late: Why Government Needs Social Media						
	Mobile Device Management in the Workplace						
11:45 AM - 12:45 PM	<b>Lunch and Annual Business Meeting</b>						
12:45 - 4:00 PM	<b>Vendor Showcase</b>						
1:00 - 4:40 PM	<b>Afternoon Educational Concurrent Sessions</b>						

ACCOUNTING	HOT TOPICS
Understanding the New Pension Accounting and Reporting Standards GASB Statements Nos. 67 & 68	Direct Purchases of Municipal Bonds
	Effective IT Budgeting
IMRF Benefits	Outsourcing Community Services & Security for Non-Essential Positions

Visit the [Educational Sessions Page](#) for session descriptions.

5:00 - 7:15 PM

**Sponsoring Firm Reception and Dinner - Bloomington Center For the Performing Arts** at 600 N East St Bloomington, IL 61701 (Bus Transportation will begin at 4:45 PM from the Marriott Bloomington/Normal)

7:30 PM - ...

**Performance by the Good Lovelies at the Bloomington Center For the Performing Arts** - "the Good Lovelies' signature sound is a pinch of folk-roots, a dash of flirty bluegrass, and just a touch of western swing" (separate fee applies - see attendee registration form)

## Tuesday, September 10

7:30 - 8:45 AM

**Legislative Update Breakfast**

8:50 AM - 11:00 AM

**Morning Educational Concurrent Sessions**

HOT TOPICS	
Have you done an internal "check-up" of your Human Resource function?	Tech Tools for Internal Financial Audits
Follow the Evidence: Municipal Procurement Fraud and Constructing a Fraud Incident Management Protocol	

Visit the [Educational Sessions Page](#) for session descriptions.

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## CONFERENCE FEES AND REGISTRATION

Rates are per individual registrant. Additional rates apply for golf outing or to reserve an exhibit booth. Walk-Ins are accepted on a space availability basis September 8 - 10, 2013 at the Bloomington-Normal Conference Registration Desk. Walk-Ins are not guaranteed a printed name badge or conference material.

Conference Registration Fees	through July 26	July 27 - Aug 16	Aug 17 - Sept 5	Walk-Ins
IGFOA Member Fee	\$315	\$360	\$395	\$435
From an IGFOA Government Member - Non Member	\$375	\$415	\$455	\$500
Non Member from the Government/ Non-Profit Sector	\$490	\$540	\$595	\$655
Non Member from the Private Sector	\$665	\$755	\$830	\$915

## On-line Conference Registration Form- Click Here

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## HOTEL INFORMATION



### BLOOMINGTON-NORMAL MARRIOTT

201 Broadway Street,  
Normal, Illinois 61761  
1-309-862-9000

[Bloomington-Normal Marriott Reservations](#)

The IGFOA room block at the Marriott is full. Contact the Marriott at (1-309-862-9000) to inquire if rooms have become available due to cancellations.

### Other Hotel Options

HAMPTON INN & SUITES  
320 South Towanda Avenue  
Normal, IL 61761  
309.452.8900 OR 800.HAMPTON  
[Visit Our Website](#)

COURTYARD BY MARRIOTT  
310 A Greenbriar Drive  
Normal, IL 61761  
309.862.1166 OR 800.321.2211  
[Visit Our Website](#)

Also visit - <http://www.bloomingtonnormalcvb.org/accommodations.cfm>

Unless noted, all events are at the Bloomington-Normal Marriott. Reserve early, rooms at the Marriott are on a first reserved basis. All conference registrants are responsible for their own travel and lodging arrangements. Lodging and travel is not included in the conference registration fees. Refer to [Frequently Asked Questions](#) for more information.

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## VENDOR SHOWCASE

The IGFOA Annual Conference includes a Vendor Showcase featuring firms exhibiting products and services for government finance operations. This year's theme is "*Fitness in Finance*" and vendors are encouraged to incorporate theme into their booth design.

Exhibit Booths are on a **first in/first paid** basis. Payment in full by check or credit card must be received within one week of submitting an application to reserve an Exhibit Booth. Your Booth # will be confirmed at the registration desk on Sunday, September 8. Please include your firm name instead of booth # on all correspondence to the IGFOA and Best Expo.

Exhibit Setup Time	Exhibit Hours	Exhibit Teardown
<b>Sunday, September 8</b> 2:00 - 5:00 PM	<b>Sunday, September 8</b> 5:30 - 8:00 PM	
	<b>Monday, September 9</b> Breakfast begins at 7:30 AM and Keynote Address is from 8:00 - 9:00 AM in the Vendor Showcase After Keynote 9:00 - 11:45 AM After Lunch 12:45 - 4:00 PM	<b>Monday, September 9</b> 4:00 - 6:00 PM Dismantle booths by 6:00 PM

### Thank you to the following firms for reserving a booth!

<p><b>Alternative Utility Services, Inc.</b>  <b>Azavar Audit Solutions, Inc.</b>  <b>Baker Tilly Virchow Krause, LLP</b>  <b>BMO Harris Bank N.A</b>  <b>BS&amp;A Software</b>  <b>Civic Systems, LLC</b>  <b>Cole Taylor Bank</b>  <b>Federal Home Loan Bank of Chicago</b>  <b>FirstMerit Bank</b>  <b>Gallagher Benefit Services</b>  <b>Graystone Consulting</b>  <b>Holman Capital</b>  <b>Illinois Metropolitan Investment Fund</b>  <b>InfoSend, Inc.</b>  <b>MB Financial Bank</b>  <b>Multi-Bank Securities, Inc.</b>  <b>MWM Consulting Group</b></p>	<p><b>New World Systems</b>  <b>Pennant Management</b>  <b>PFM Group</b>  <b>PMA Financial Network, Inc.</b>  <b>Promontory Interfinancial Network</b>  <b>Robert W. Baird &amp; Co., Inc.</b>  <b>Sebis Direct Inc.</b>  <b>Sikich LLP</b>  <b>Speer Financial, Inc.</b>  <b>Springbrook Software</b>  <b>Standard &amp; Poor's Ratings Services</b>  <b>SunGard Public Sector</b>  <b>Techno Brain LLC</b>  <b>The Horton Group</b>  <b>Third Millennium Associates, Inc.</b>  <b>Tyler Technologies</b>  <b>Vining Sparks</b>  <b>Wintrust Government Funds</b></p>
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#### Each booth will include the following:

- Conference registration for one individual - (does not include firms reserving a booth with 2013 membership renewal)
- 10' X 8' draped booth
- Single 6-foot draped table and two chairs
- Single one-lined identification sign
- Listing in the conference program
- Networking with IGFOA members

**Note:** Electricity, telephone, Internet, audiovisual equipment can be made available for an additional charge. Exhibitors are responsible for any additional charges for equipment or service needs. Each exhibitor will receive a detailed price list with confirmation of their exhibit space. All conference registrants are responsible for their own travel and lodging arrangements. Lodging and travel is not included in the conference registration fees.

**In addition to the booth fee,** each individual that will be working at or setting up your booth -- regardless of how many hours the individual will be working -- must register and pay the individual registration fee for the conference. Name badges and conference admission will only be made to paid registrants. Please note that the registration fee cannot be prorated. Like all conference registrants, exhibitors are responsible for their own travel and lodging arrangements.

EXHIBIT BOOTH REGISTRATION - CLOSED REGISTRATION FOR INDIVIDUALS WORKING IN BOOTH IS OPEN	through July 26	July 27 - Aug 16	Aug 17 - Sept 5	Walk-Ins
IGFOA Member Fee - Exhibit Booth plus One Registrant - CLOSED	\$965	<b>\$1140</b>	\$1255	not available
IGFOA Member Fee - Additional Individual working in booth	\$315	<b>\$360</b>	\$395	\$435
Non-Member Fee - Exhibit Booth plus One Registrant - CLOSED	\$1740	<b>\$1915</b>	\$2105	not available
Non-Member Fee - Additional Individual working in booth	\$515	<b>\$565</b>	\$620	\$680

# On-line Exhibit Booth Application Form - Click Here

Information about the Illinois Gift Ban Act and Local Ethics Ordinances

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