



the dispatch

members' update from the Illinois Government Finance Officers Association



Celebrate Illinois 200 at the 2018 IGFOA Annual Conference!

The early bird rate ends on July 31!



1 Register NOW! The early bird rate ends July 31st! IGFOA members, sign in to get the member rate!

2 Reserve your room at the Peoria [Marriott Pere Marquette](#)

3 Be sure to reserve a room in the IGFOA room block for the best rate!



Conference Keynote Address: *Principled leadership, ethics, and what Watergate taught us*

Sponsored by the Chicago Metro, Downstate, and South Metro Chapters!

Keynote Breakfast: Monday, September 17, 8:30 – 9:45 am

Steve Ford, the son of President and Mrs. Ford, will examine the challenges of principled leadership and the ethical dilemmas faced by a President of the United States.

Steve says, "Examining the confusing topic of ethics can push us to rethink many issues but also give us a guide to help navigate our life. Many of us have a difficult time describing ethics but we always seem able to recognize unethical behavior when we see it. This talk covers the many aspects of ethics and principled leadership in both your daily life and also your professional life. Ethics is a discussion of what you ought to do and why."

Steve will walk the audience through the legal and ethical dilemma of the Watergate scandal from the early 1970's. What were the far-reaching consequences of a constitutional crisis when Richard Nixon resigns the presidency and his father, Gerald R. Ford assumes the presidency? What was the ethical dilemma posed by the pardon of Richard Nixon and what short or long-term impacts were felt from that decision? Where do ethics and principled leadership find a place in the presidency and your own life?

Steve Ford is a highly sought-after motivational speaker relating his inspiring experiences during his family's stay in the White House and his years in Hollywood. Steve has enjoyed a successful acting career for over 25 years. Steve's film credits include *Transformers*, *Black Hawk Down*, *Contact* with Jodie Foster, *Armageddon* with Bruce Willis, *Starship Troopers*, *Eraser* with Schwarzenegger, *Heat* with Al Pacino, *Carrie II* and *When Harry Met Sally* as Meg Ryan's boyfriend. Steve has also done numerous guest leads in television shows and hosted a season of NBC's *Secret Service*. Early in his career he spent six years as Andy Richards on the Emmy Award-winning *The Young and the Restless*. [More Conference next page](#)

Conference overview

The 2018 IGFOA Annual Conference offers three educational tracks!

Traditional Finance Track

A Requiem for the Ethical Workplace: A Plan for Rebirth
Issuing Bonds to Finance a Municipal Broadband System
Imperfect Equanimity and the Art of Being an Ethical Human
Principled Leadership, Ethics, and What Watergate Taught Us
GASB Update
Financial Reporting Model Reexamination
Illinois Department of Revenue – 2018 Local Government Update
2018 Legislative Update
Credit & Market Impact of Pensions
Pension Obligation Bonds

Emerging Finance Track

Connecting with Your Audience
The Challenge of Funding Change in Law Enforcement
The Financial Impact of Insurance Loss Control
Expect to Win: Tools for Maximizing Your Success
Citizens Response to Active Shooter/Violent Incidents Events
What Every Finance Director Needs to Know About Human Resources
Bitcoin and Blockchain: A Combination of Technology and Finance
Alternative Staffing Models

Roundtable

Expanding Your Social Footprint: Using LinkedIn
Trumponomics – Analysis of The President's Policies
Small Government Focus: Best Practices for Investments, Non-GAAP/Cash Basis Statements, and Internal Controls
Utility Asset Data Management and Visualization
Same Day ACH: On the Rise – New Risks for Faster Fraud
Land Use and Fiscal Impact Analysis – A GFOA/APA Joint Project

The 2018 IGFOA Annual Conference features a variety of Guest Speakers!

In addition to Steven Ford and Carla Harris as keynote speakers, the Conference Planning Team is pleased to announce the other guest presenters on the Conference program.

Peter Burchard, President, Peter Burchard, LLC

Brad Cole, Executive Director, Illinois Municipal League

Paul Denham, Associate, Clark Baird Smith

Sergeant Steve Formenti and Deputy Jeff Jerz, Will County Sheriff's Office

Donna Hare, MFA, Teaching Fellow, Communications Studies Dept., Augustana College, IL

Shayne Kavanaugh, Senior Manager of Research, GFOA

Timothy J. McCarthy, Orland Park Police Dept., former Special Agent, US Secret Service

Chris Morrill, Executive Director, GFOA

Tom Thomey, Owner and General Manager, Municipal GIS Partners, Incorporated

Brenda Towers, Taxpayer Services Program Administrator, Illinois Department of Revenue

Larry Schroth, Director of Information Technology, Village of Palatine and Vice President-Meetings, GMIS Illinois



2018 CONFERENCE APP

Find everything you need on the IGFOA Annual Conference App!

Once again IGFOA is offering an event **App at the Annual Conference**. The App provides easy access to conference information, including the schedule, educational sessions, presentations, handouts, speaker profiles, maps, vendor showcase and exhibitor information, announcements, and more. Conference updates will be instantly available. Registered attendees will have access to the Conference App about one week prior to the Conference.

Still unsure about using the App?

Volunteers will be available across from the registration desk to help you with downloading and using the App.

New this year:

- ▶ **Free shuttle** between the hotels and the convention center
- ▶ **Two Early Bird sessions** on Sunday, September 16
- ▶ For attendees checking out of the Pere Marquette on September 18, late checkout of 1:00 pm can be arranged. **Be sure to request late checkout**, as it is NOT automatic.

LINK TO REGISTRATION

Join government finance professionals from all over the State at the **2018 IGFOA Annual Conference in Peoria, September 16 to 18, 2018**. Don't miss this once a year opportunity to:

- ▶ **Earn about 15 hours** of continuing professional education, including 5 hours of behavioral ethics;
- ▶ **Re-connect** with professional colleagues and build new peer relationships; and,
- ▶ **Exchange ideas and best practices** with other government finance professionals!

Conference Schedule at a glance

Sunday, September 16, 2018

| | |
|-------------------|--|
| 10:00 am–6:30 pm | Registration Desk Open – Peoria Civic Center |
| 11:00 am–12:45 pm | Early Bird Ethics and Roundtable Sessions |
| 1:00–2:15 pm | Traditional Finance, Emerging Finance, & Roundtable Educational Sessions |
| 2:30–3:45 pm | Traditional Finance, Emerging Finance, and Roundtable Educational Sessions |
| 4:00–5:00 pm | President's Reception for New Members & First Time Attendees |
| 4:00–4:45 pm | IGFOA Sustaining and Associate Partners, Exhibitors, and Public Sector Members Happy Hour Mixer |
| 5:00–6:30 pm | Vendor Showcase Opening Reception |
| 6:30–9:30 pm | DINNER ON YOUR OWN or OPTIONAL ALTERNATIVE: IGFOA Hospitality Dinner – Pere Marquette (all public sector and vendor attendees welcome) |

Monday, September 17, 2018

| | |
|-------------------|---|
| 8:00–8:30 am | Registration Desk Open – Peoria Civic Center |
| 8:00–8:30 am | Buffet Breakfast – Peoria Civic Center |
| 8:30–9:45 am | Keynote Address: Sponsored by the Chicago Metro, South Metro, and Downstate Chapters: Steven Ford – Principled Leadership, Ethics, and What Watergate Taught Us |
| 10:00 am–6:00 pm | Vendor Showcase at Peoria Civic Center |
| 10:00–11:15 am | Traditional Finance, Emerging Finance, & Roundtable Educational Sessions |
| 11:40 am–12:30 pm | General Session for all Conference Attendees: Carla Harris: Expect to Win – Tools for Maximizing Your Success |
| 12:30–1:30 pm | Luncheon and Annual Business Meeting |
| 1:30–2:00 pm | National GFOA Update, Chris Morrill, Executive Director |
| 2:15–3:05 pm | Traditional Finance, Emerging Finance, & Roundtable Educational Sessions |
| 3:30–4:45 pm | Traditional Finance, Emerging Finance, & Roundtable Educational Sessions |
| 4:45–5:45 pm | Reception – Closing of the Vendor Showcase – Peoria Civic Center |
| 6:30–10:00 pm | Social Event at the Peoria Riverfront Museum, featuring streaming of the Chicago Bears football game |

Tuesday, September 18, 2018

| | |
|-------------------|--|
| 8:00 am | Buffet Breakfast – Peoria Civic Center |
| 8:30–9:45 am | 2018 IML Legislative Update |
| 10:00–11:15 am | Traditional Finance, Emerging Finance, & Roundtable Educational Sessions |
| 11:25 am–12:15 pm | Traditional Finance, Emerging Finance, & Roundtable Educational Sessions |

Between all sessions, breaks are available in the Vendor Showcase

IGFOA reserves the right to modify the agenda and/or speakers. Questions about the 2018 Annual Conference? Contact Diane or Ruth at IGFOA: 630-942-6587 or info@igfoa.org.

IGFOA Chapters offer scholarships for Annual Conference

The Chicago Metro, South Metro, and Downstate Chapters are each awarding up to five scholarships for the registration fee at the 2018 IGFOA Annual Conference. To qualify for consideration all applicants must:

1. Be a public sector member of the IGFOA (hold a position in an Illinois government)
2. Be a member of the Chapter for which they are applying (the one they have selected as their primary Chapter in their member profile on the IGFOA website);
3. Complete the appropriate Chapter's [application form](#) in its entirety;
4. For the Chicago Metro and Downstate Chapters, the applicant must be a first-time attendee;
5. For the South Metro Chapter, preference will be given to first time attendees but public sector members whose employer only pays for one attendee to the conference are also eligible; and,
6. Submit applications by July 13, 2018.

Please note that for each public-sector entity, only one employee may be awarded a scholarship. In addition, the scholarship covers the cost of the registration fee. The recipient is responsible for transportation, hotel, and other costs. Applicants will be notified of the Chapter Board's decision by email on or before July 31.

Conference site

The **Peoria Civic Center** is the site of all educational sessions and the Vendor Showcase. The **Peoria Marriott Pere Marquette** is the official hotel for the Annual Conference. To make a hotel reservation, use the [link at igfoa.org](#) or contact the reservations department at 800-410-9914 and mention you are with the Illinois Government Finance Officers Association. All conference registrants are responsible for their own travel and lodging arrangements. Lodging and travel are not included in the conference registration fees.

The Gift Ban Act, IGFOA members, & the Annual Conference

With the 2018 IGFOA Annual Conference approaching in September, the Executive Board wishes to remind all members of the restrictions placed on both private and public sector IGFOA members by the Illinois Gift Ban Act (Gift Ban Act) on the giving and receiving of gifts. This article is meant to be a resource for IGFOA members and is not intended to be an official interpretation or replace the opinions/interpretations of legal counsel on the Gift Ban Act statute.

Gift Ban Act Refresher

Effective December 9, 2003, as part of the Illinois State Officials and Employees Ethics Act, the Gift Ban Act prohibits state officers, employees, and General Assembly members from receiving gifts from prohibited sources exceeding certain dollar amounts. The Gift Ban Act also forbids prohibited sources from giving gifts exceeding certain dollar limitations.

The Gift Ban Act excludes units of local governments, their officers, and school districts. However, effective May 9, 2004, the Act required all local governmental entities to adopt an ordinance or a resolution that is no less restrictive than the Gift Ban Act applicable at the State level.

The Gift Ban Act permits gifts of food or refreshments so long as it does not exceed \$75 per person on a single calendar day. The food or refreshment must be either catered or consumed on the premises from which they were purchased or prepared. The Gift Ban Act permits gifts from any one prohibited source during any calendar year having a cumulative value of less than \$100.00. These allowances are mutually exclusive and independent of each other.

What does this mean for IGFOA Public Sector members?

Every public sector member employed by a unit of local government is subject to the Gift Ban Act via adoption of a local ordinance or resolution. Public sector members should review the specific provisions adopted in their local ordinance or resolution. Seek assistance or clarification from your government's legal counsel if the requirements are unclear. Your local ordinance may be more restrictive than the

State prohibitions. It is responsibility of each IGFOA public sector member to understand the restrictions defined by their local ordinance and to determine if an offer from a prohibited source violates their ethics ordinance. Accordingly, the statute is enforced through self-monitoring.

What does this mean for IGFOA Partners and Exhibitors?

IGFOA Partners and Exhibitors in the Vendor Showcase at the Annual Conference should be aware that all public sector members are subject to the Gift Ban Act, and that some public sector members must comply with local ordinances more restrictive than the minimum State required prohibitions. In some cases, those ordinances have a zero-tolerance on gifts where any offer of a gift must be declined.

Partners should also be aware that if they are considered to be a "prohibited source" they are subject to the Gift Ban Act and

may be in violation of the Act by offering gifts exceeding the State minimum restrictions.

How does IGFOA support its members with complying with the Gift Ban Act?

At the Annual Conference, Exhibitors are prohibited from offering gifts other than nominal items, such as pens, or raffling prizes of any kind in the Vendor Showcase.

IGFOA does not accept donations from Partners or Exhibitors for gifts or prizes to public sector members.

IGFOA allows participants to "opt-in" to raffles rather than automatically including all registrants in the drawing.

IGFOA does not accept third party payments for any IGFOA state-wide or Chapter event (i.e., a partner may not pay for a public sector member's golf outing fee).

The Vendor Showcase at the 2018 IGFOA Annual Conference

The Partners' Forum continues to work to enhance IGFOA Partners' and Vendor Showcase Exhibitors' experience at the Annual Conference. Accordingly, in response to the suggestions in the 2017 Annual Conference Surveys, the Vendor Showcase will see several changes at the 2018 Annual Conference.

Vendor Showcase Layout: The Partners' Forum redesigned the layout of the Vendor Showcase to facilitate ease of movement by attendees and to provide greater access to break food and reception food and beverages.

Partner, Exhibitor, and Public Sector Member Happy Hour Mixer: On Sunday, IGFOA will again host a happy hour in the Vendor Showcase from 4:00 to 4:45 pm. This year all IGFOA public sector attendees are invited to join the Sustaining and Associate Partners (whether hosting a booth or not) along with all Exhibitors for an opportunity to catch up with colleagues before the Vendor Showcase officially opens.

Vendor Showcase Closing Reception Prizes: On Monday, the Vendor Showcase will host a Closing Reception at 4:45 pm, providing one last opportunity for attendees to visit vendors while enjoying an open bar and light appetizers. This year, rather than hosting a game in the Vendor Showcase, IGFOA will sponsor a number of exclusive raffle prizes. Exhibitors will be given a specific number of raffle tickets to pass out to public sector members. Attendees can then drop their tickets into boxes for the prizes of their choice. Drawings for prizes will be held at the end of the Closing Reception. Attendees must be present to win.

Simplify Communication: The Partners' Forum will coordinate with IGFOA staff to streamline and improve communication to Exhibitors. Look for an FAQ's document on the IGFOA website. The most frequent questions are below.

- ▶ Can vendors attend educational sessions: **YES**
- ▶ Can vendors attend meals and general sessions: **YES**
- ▶ Can vendors attend the networking and social events: **YES**
- ▶ Can vendors attend the Sunday Night IGFOA Hospitality Dinner: **YES**

IGFOA Executive Board recognizes its volunteers and shares Partner resources with Chapters!

IGFOA held its annual Volunteer Recognition event on May 17, 2018 at Cantigny Park in Wheaton, IL. The IGFOA Executive Board invited all IGFOA members who volunteered their time and expertise in 2017 and thus far in 2018 to a late afternoon reception. Approximately 70 attendees enjoyed a beautiful Spring day, hors d'oeuvres, networking with colleagues, and meeting other IGFOA members.

Volunteers who attended include:

- ▶ Chapter Board Officers and Regional Coordinators;

- ▶ Committee and task force members;
- ▶ Speakers for seminars and webinars;
- ▶ Annual Conference volunteers, including speakers, moderators, registration desk assistants, CPE monitors; and,
- ▶ Anyone else who gave their time and talent to IGFOA.

In addition to recognizing volunteers, the IGFOA Executive Board awarded Partner Resource Allocation checks to each of the three Chapter Boards. With the restructuring of the IGFOA Partner Program in 2014,

Chapter support monies are collected as part of overall State Association dues and distributed to Chapters based on a formula that considers Partner dues collected in the current year and Chapter membership and event data in the prior calendar year. This eliminates separately solicited or offered sponsorships and contributions from Partners and provides Chapters with flexibility on how to use the funds. For example, in 2018 all Chapters are pooling resources to sponsor the IGFOA Annual Conference Keynote Speaker on Monday, Steven Ford. Below are the amounts awarded to each Chapter in 2018.

The Partners' Forum awarded the "big checks" to the Chapter leadership at the Volunteer Recognition reception.



Chicago Metro Chapter: \$4,480



Downstate Chapter: \$4,963



South Metro Chapter: \$2,557

Volunteer spotlight



Brian LeFevre, CPA

Partner, Sikich

IGFOA Professional Education Committee

It wasn't long after joining the IGFOA that Brian LeFevre was asked to volunteer. It didn't take much more than this question for Brian to join the Professional Education Committee (PEC).

The PEC was such a good fit for Brian. It's been more than a decade since he joined and Brian continues to be active with the group. "The PEC has always been the best fit for me," he explains. "It's important to me to make sure IGFOA members get the best training in local government accounting, and serving on the Accounting and Financial Reporting Team is the ideal way to do that. Fred Lantz and I co-chair the team. We are always looking for feedback and good ideas for topics on which members would like additional training."

For more than ten years, Brian has taught the Association's annual Basic Governmental Accounting class. He is generally joined by two finance directors. "The course is an especially good introduction to Fund Accounting for individuals who have come from the private sector," he says. "It's also ideal for government employees who have recently been promoted into new positions and responsibilities. So it draws a good mix of individuals, which makes the class very interactive."

Brian is active in planning and coordinating several programs. "When we coordinate our programs, we try to make sure that we come up with sessions that have a lot of good interaction, with lots of questions that lead to richer learning," he continues. "My style leans toward this kind of two-way conversation – encouraging a back and forth exchange delivers so much more value to the attendees."

Looking to the future, Brian has his eye on GASB. "They have several projects on their agenda, including a new financial reporting model. This will have a significant impact on IGFOA members. We'll need to

design new courses and develop new materials to educate our members," he predicts.

Brian plans to be a part of that work. "The organization of the PEC makes it very easy to volunteer," he says. "And it does not take that much time. We meet in person only two times per year. We set up a calendar for the entire year, and then revise it as needed. We have monthly conference calls where we might add a Hot Topic session, adjust dates, or change locations – whatever it takes to stay on top of what members are looking for."

Brian, a certified public accountant, is one of the local government partners at Sikich. He provides guidance in the areas of audits, accounting services and consultation to municipalities, park districts, police and fire pension funds, counties and other special districts. He has been with Sikich since 1993, after receiving a degree in accounting from Valparaiso University and an MBA from Northern Illinois University.

Contact Brian with training ideas at Brian.LeFevre@sikich.com or 630-566-8505.

Internship announcements now on *Jobline*

One of the IGFOA Strategic Plan goals is to “Post Internship Opportunities on the *Jobline* Page.” With the assistance of the Student Engagement Task Force, IGFOA accomplished this goal in May, 2018. The usual \$250 member fee for posting a position on *Jobline* is waived for internship positions. To help those seeking internship positions easily find relevant openings the page was modified to separate these from other postings.

Including the following information in an internship posting will likely increase the number of qualified responses:

- ▶ Number of internships being offered, if more than one;
- ▶ Beginning and ending internship date;
- ▶ Weekly number of hours expected to work;
- ▶ Any skill requirements or qualifications (ex: fluent in Microsoft Word and Excel or attained a certain level of college education);
- ▶ A brief description of job duties;
- ▶ If appropriate, pay rate for the position;
- ▶ Location;
- ▶ Where to send applications/how to apply;
- ▶ Application deadline; and
- ▶ “Internship” at the beginning of the position title will help ensure potential applicants apply for the appropriate positions.

Jobline page where internships may be posted:
<http://www.igfoa.org/career-center>

Student Engagement Task Force

**Andrew Brown, Deputy Director
of Finance, Village of Buffalo
Grove**

**Linda Miller, Assistant Finance
Director, City of Park Ridge**

**Sarah Montanari, Audit Senior,
Sikich LLP**

IGFOA Associate Partners

Many thanks to the IGFOA Associate Partners for their continuing support and collaboration.

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| Amalgamated Bank of Chicago | Invoice Cloud |
| BAIRD | John Kasperek Co., Inc. |
| BKD LLP | Johnson & Bell, Ltd. |
| BS&A Software | Johnson Controls Inc. |
| Capital Gains Incorporated | Klein Hall CPAs |
| CBIZ Valuation Group, LLC | Lauterbach & Amen, LLP |
| Civic Systems | Miller Cooper & Co., Ltd |
| ClientFirst Technology Consulting | Moody’s Investors Service |
| CliftonLarsonAllen LLP | Piper Jaffray & Co. |
| Crowe Horwath LLP | Plante Moran |
| Ehlers | Promontory Interfinancial Network, LLC |
| Fifth Third Securities, Inc. | Raymond James |
| First Midwest Bank | RSM US LLP |
| Foster & Foster | S&P Global Ratings |
| GovHR USA | Sebis Direct Inc. |
| Graystone Consulting | Selden Fox, Ltd. |
| GW & Associates, PC | Siemens Industry, Inc. |
| The Horton Group | Speer Financial, Inc. |
| Huntington National Bank | Third Millennium Associates, Inc. |
| Ice Miller LLP | Tyler Technologies, Inc. |
| Illinois Public Risk Fund | Wells Fargo Bank, NA |
| InfoSend | Zions Bank |

**Learn more about the IGFOA Partners program at
www.igfoa.org/membership**

IGFOA welcomes its new Partners

Sustaining:



Associate:

**ClientFirst Technology Consulting
Illinois Public Risk Fund
Raymond James**

IGFOA PARTNERS

SUSTAINING PARTNERS SUPPORTING IGFOA AND THE CHAPTERS



Your organization could be here, too.

Visit www.igfoa.org/membership for details.

Calendar of Events

| | |
|----------------------------|---|
| Monday, July 9 | IGFOA hosts the CPFO Exam, Village of Woodridge Village Hall (applications for both new and continuing candidates are on the GFOA website) |
| Thursday, July 12 | Growth and Engagement Network Lunch & Learn – A private showing of “All the Queen’s Horses” (the Rita Crundwell story), Ditka’s, Oak Brook Terrace |
| Wednesday, July 18 | Webinar: New Investment Option – Corporate Notes to Three Years |
| Thursday, July 19 | Chicago Metro Chapter 2018 Golf Outing, Seven Bridges Golf Course |
| Thursday, July 26 | Downstate, Rock River Region Lunch & Learn, Tavern on Clark, Rockford, IL |
| Thursday, August 9 | Past President’s Luncheon, Stone Bridge Country Club, Aurora, IL |
| Thursday, August 16 | IGFOA Lunch Crunch Webinar – Becoming a GFOA Certified Public Finance Officer, the Who, Why and How? |
| Monday, August 20 | Webinar: Tools for Improving Communication of the Budget to the Public |
| Saturday, September 15 | IGFOA hosts the CPFO Exam in Peoria (afternoon session only; applications for both new and continuing candidates are on the GFOA website) |
| Sunday, September 16 | IGFOA hosts the CPFO Exam in Peoria (morning session only; applications for both new and continuing candidates are on the GFOA website) |
| Sun.–Tues., Sept. 16 –18 | IGFOA 2018 ANNUAL CONFERENCE |
| Thurs.–Sat., Sept. 20 – 22 | Illinois Municipal League 2018 Annual Conference |
| Wednesday, September 26 | Downstate Chapter, Quad Cities, Lunch & Learn |
| Thursday, September 27 | Downstate Rock River Region, Lunch & Learn |

TO GET THE MEMBER RATE, REMEMBER TO SIGN IN WITH YOUR USER NAME AND PASSWORD

Register and find more details and the Cancellation Policy at www.igfoa.org



**REGISTRATION
NOW OPEN:**

**IGFOA
ANNUAL
CONFERENCE**

**SUNDAY, SEPTEMBER 16 TO
TUESDAY, SEPTEMBER 18, 2018**

[LINK TO REGISTRATION](#)