

Putting it all Together: An Investment Simulation Game

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Introduction to our Simulation Game



**Navigating
the Path to Leadership**

Successful Investment Plan Aligns Appropriate Strategy for Purpose

- Immediate Reserves: <12 months
 - T-bills/Agency Discount Notes/CD's
 - Commercial Paper
 - LGIPs
- Semi-Permanent Reserves: 1-5 Years
 - Treasury Notes/Agency Notes
 - Taxable Municipal Bonds
 - Agency Mortgage Securities
- Permanent Reserves: 5+ Years
 - Mortgage Pass Through Bonds
 - Taxable Municipal Bonds
 - Treasury Notes / Agency Notes
- Pension / OPEB : Long Horizon
 - Corporate Bonds
 - Zero Coupon Treasury/Agency Bonds
 - Equities / Stocks

Investment Considerations

- Safety of Principal
 - Credit Risk
 - Interest Rate Risk (Price Volatility)
- Liquidity Needs
- Yield, Income, and Return Objectives

Assumptions for Today

- Focused on Long-Term Reserves
- High Quality Emphasis; AA Overall Credit Quality
- Portfolio Duration Matching Your Goals & Objectives
- Eligible Investments:
 - Money Market Funds & Local Government Investment Pools
 - U.S. Treasury Notes
 - U.S. Agency Notes and Agency Securitized
 - Municipal Securities (Rated AA/A)



Implementing Our Game

- We will be investing in indices instead of individual securities.

Definition

- Index: Attempts to replicate the performance of a given investment type.
It can also be called a benchmark.



Indices

- iMoneyNet – A composite of domestic taxable money market mutual funds
- BofA Merrill Lynch 1-3 Year US Treasury & Agency Index
- BofA Merrill Lynch 1-5 Year AAA-AA Municipal Securities Index
- BofA Merrill Lynch 3-5 Year US Mortgage Backed Securities Index
- BofA Merrill Lynch 1-10 Year US Treasury & Agency Index

Key Terms

- **Current Yield:** Annual income (coupons and interest) divided by the current market price of the security.
 - This measure of yield uses the market price of a bond instead of its face value or cost.
 - When a bond sells at par, the current yield will equal the stated interest rate (coupon) of the bond.
 - When the bond sells for a premium, the current yield will lower than the stated interest rate on the bond.
 - The current yield will be higher for a discount bond.

Key Terms

- **Duration:** The approximate percentage change in price for a 100 basis point change in rates.
 - Closely related to time to maturity
 - Generally, longer maturity bonds have a greater sensitivity to changes in interest rates.
 - **Approximate Percent Price change** = -duration x change in rates x 100

EXAMPLE

Using a duration of 3.00, let's see the approximate change for a small movement in rates such as a 50 basis points increase.

Approx. Percentage Price Change = $-3.00 \times (+0.0050) \times 100 = -1.50\%$

Key Terms

- **Total Return:** The actual rate of return of an investment or a pool of investments over a given time period.
 - Total return includes interest and capital gains earned over a given period of time.
- **Excess Return:** Additional return of an investment above a Treasury security of similar duration.
- **Standard Deviation:** A measure that is used to quantify the amount of variation or dispersion of a set of data values.
 - A low standard deviation indicates that the data points tend to be close to the mean.
 - A larger standard deviation is an indicator of greater volatility.

Key Terms

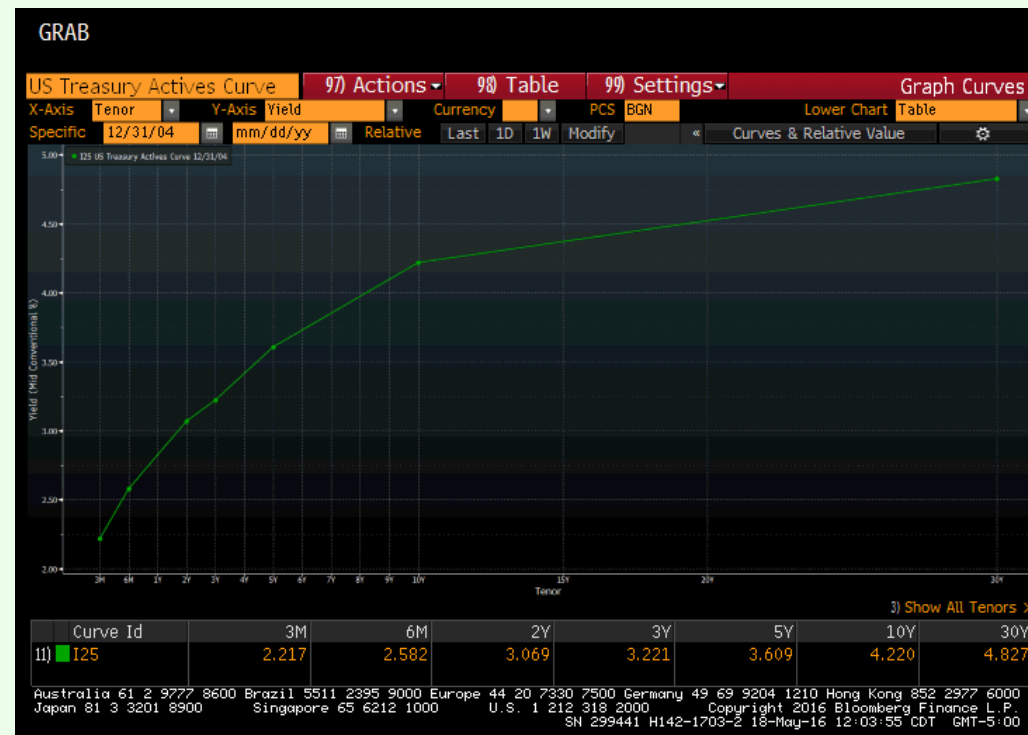
- **Sharpe Ratio:** A measure for calculating risk-adjusted return. The Sharpe ratio is the average return earned in excess of the risk-free rate per unit of volatility or total risk.
 - Generally, the greater the value of the Sharpe ratio, the more attractive the risk-adjusted return.
 - This ratio has become the industry standard for such calculations.
 - **Sharpe ratio** = $(\text{Mean portfolio return} - \text{Risk-free rate}) / \text{Standard deviation of portfolio return}$

Simulation 1 – Rising Rate Environment



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12/31/04 Yield Curve



Sources: Bloomberg

Market Information

	DECEMBER 31, 2004	
	Yield	Duration
Money Market	1.60	0.10
1-3 Treas	3.06	1.64
3-5 Mort	4.65	2.63
1-5 Muni	2.45	2.66
1-10 Treas	3.44	3.13

Sources: Bloomberg, iMoneyNet

What do we do?

- Break into groups of 5-7
- As a group, discuss your strategy
 - Consider data regarding each Index
 - Yield
 - Duration
 - Consider market environment
- Assign an allocation to each index (you can assign 0%)
 - What are your goals/objectives?
 - What is your risk tolerance?
- Share your group's strategy and asset allocation with the room

Summary Results

STRATEGY	Money Market	1-3 Treas	3-5 Mort	1-5 Muni	1-10 Treas	Cumulative Total Return	Avg. Excess Return	Standard Deviation	Sharpe Ratio
<i>Diversified</i>	10%	25%	25%	25%	15%	12.4%	0.03%	0.004	0.08
<i>I think I know</i>	50%	50%	0%	0%	0%	12.5%	0.03%	0.002	0.14
<i>Extreme betting</i>	100%	0%	0%	0%	0%	12.3%	0.01%	0.001	0.17
<i>Money Market</i>	70%	15%	0%	15%	0%	11.8%	0.01%	0.001	0.06

Sources: Bloomberg, iMoneyNet, Prudent Man Advisors, Inc.
Monthly returns used to calculate Excess Returns and Standard Deviation

Simulation 2 – Falling Rate Environment



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12/31/07 Yield Curve



Sources: Bloomberg

Market Information

	DECEMBER 31, 2007	
	Yield	Duration
Money Market	3.99	0.10
1-3 Treas	3.24	1.56
1-5 Muni	3.23	2.55
3-5 Mort	5.25	3.01
1-10 Treas	3.51	3.32

Sources: Bloomberg, iMoneyNet

Summary Results

STRATEGY	Money Market	1-3 Treas	1-5 Muni	3-5 Mort	1-10 Treas	Cumulative Total Return	Avg. Excess Return	Standard Deviation	Sharpe Ratio
<i>Diversified</i>	10%	25%	25%	25%	15%	12.5%	0.27%	0.006	0.44
<i>I think I know</i>	0%	0%	30%	30%	40%	15.0%	0.33%	0.008	0.40
<i>Extreme betting</i>	0%	0%	0%	0%	100%	15.4%	0.33%	0.011	0.30
<i>Money Market</i>	70%	15%	15%	0%	0%	5.7%	0.08%	0.002	0.37

Sources: Bloomberg, iMoneyNet, Prudent Man Advisors, Inc.
Monthly returns used to calculate Excess Returns and Standard Deviation

Simulation Game – Results and Summary



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Changes in Interest Rates



Summary

- Rates may not move as expected
 - Strong market and Fed tightening in 2005 reversed by the end of 2007
 - Financial Crisis:
 - Falling Treasury Rates
 - Rising Credit Spreads
- Diversification across allowable sectors reduces risk
 - Financial Crisis results on sector performance:
 - Treasuries outperformed (flight to safety)
 - Credit products such as corporates and munis underperformed

6-year Results

STRATEGY	Money Market	1-3 Treas	1-5 Muni	3-5 Mort	1-10 Treas	Total Return	Avg. Excess Return	Standard Deviation	Sharpe Ratio
<i>Diversified</i>	10%	25%	25%	25%	15%	25.6%	0.020	0.021	0.95
<i>Stay Short</i>	40%	30%	30%	0%	0%	19.7%	0.010	0.017	0.58
<i>Go long</i>	10%	0%	20%	20%	50%	27.7%	0.022	0.027	0.82

Sources: Bloomberg, iMoneyNet, Prudent Man Advisors, Inc.
Annual returns used to calculate Excess Returns and Standard Deviation

Investment Lessons

- Match your investment plan to Goals and Objectives
- Measure performance based on:
 - Total Return (income and price return)
 - Risk-Adjusted Return (Sharpe ratio)
- Diversification reduces risk over time
- Avoid market timing

Appendix



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6-year Monthly Data Summary

	Money Market	1-3 Treas	1-5 Muni	3-5 Mort	1-10 Treas
Cumulative Return	15%	25%	24%	36%	32%
Annual Return	2.3%	3.9%	3.7%	5.3%	4.8%
Standard Deviation	0.16	0.43	0.59	0.78	0.90
Number of Months with Losses	0	15	18	21	19

Sources: Bloomberg, iMoneyNet, Prudent Man Advisors, Inc.
Monthly returns used to calculate Cumulative Return and Standard Deviation

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