

IGFOA ASSOCIATE CORNER

From the IGFOA Associates Forum

WWW.IGFOA.ORG

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This newsletter is brought to you by the Associates Forum and is meant to give you the latest and greatest news to help you get the most out of your IGFOA membership.

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CONFERENCE EXHIBIT BOOTHS SOLD OUT

Thank you to all of the Associate Members that secured a booth at the IGFOA Annual Conference September 11-14, 2010 at the Champaign Hilton Garden Inn. Booths in the Vendor Showcase are all spoken for yet non-exhibiting associate members are encouraged to participate in educational and networking events. This year's theme is ***Weathering Fiscal Challenges*** and exhibitors are encouraged to reinvent their booths using the weather/forecasting theme. The exhibit hall will be center stage for the Opening Night reception, Monday breakfast and breaks, and Monday luncheon dessert.

The Associates Forum worked with IGFOA staff to craft an all inclusive price for a booth and first registrant, with discounted registration for additional registrants. Exhibit staff are encouraged to participate in all conference sessions and events. See the complete list of 2010 Exhibitors at <http://www.igfoa.org/ConferenceOverview2010.html>

WHAT KEEPS PUBLIC SECTOR MEMBERS UP AT NIGHT?

The IGFOA Annual Conference offers three different educational tracks with opportunities to learn about the topics weighing heavily on IGFOA members. Learn what clients and potential customers learn at the conference to build a better understanding of how you can help governments thrive. See <http://www.igfoa.org/ConferenceEducationalSessions2010.html>.

Have an idea for a Conference session? The Program Committee will work on the 2011 Conference beginning in November 2010. Submit session ideas, complete with description, learning objectives and bios to execdir@igfoa.org or watch for future calls for ideas.

CONFERENCE NETWORKING OPPORTUNITIES

The Conference provides plenty of opportunities to reconnect with customers and meet new local government finance professionals. From a Saturday Big Ten tailgate and football game, Sunday golf outing, Opening Night party with dueling pianos, and Monday evening Taste of Champaign. Details at <http://www.igfoa.org/ConferenceOverview2010.html>.

Associate members are asked to confine their individually hosted events to the hours after planned conference events so as not to detract from Conference educational and social programs.

SPONSOR OPPORTUNITIES AVAILABLE

Two avenues are available to IGFOA Associate Members to raise their firm's profile at the Annual Conference:

Featured Conference Sponsor: Individual associate members that upgrade their membership to a Sponsoring Firm membership before August 26, 2010 will be recognized as Featured Conference Sponsors through prominent signage, in the program book, at the web site, and at the IGFOA booth Sponsors Table. Not sure if your firm is a Sponsor? See the list at <http://www.igfoa.org/ConferenceOverview2010.html>. Contact IGFOA Meetings and Membership Coordinator Ruth Limpers at 815-752-8941 to upgrade to a Sponsoring Associate.

Charity Sponsor: Each year IGFOA Conference participants demonstrate community support and awareness by raising monies for designated charities. This year IGFOA is sponsoring the [Eastern Illinois Food Bank](#). Donors will be recognized at the Sunday evening Party. Charity donor opportunities are available as specified below:

***Raindrops Keep Falling on my Head* donations: \$50**

***Save it for a Rainy Day* donations: \$250**

***Somewhere over the Rainbow* donations: \$550**

***Here Comes the Sun* donations: \$750**

***Blue Skies and Red Sunsets* donations: \$1,050**

[Donate today](#)

ASSOCIATES FORUM TO REVIEW DUES

This fall the IGFOA Associates Forum will be asking for your input on IGFOA Associate member benefits to help the Forum update the membership dues structure. Watch for an on-line survey!

CHANGING OF THE GUARD

Sam Blahnik, Civic Systems, will hand over the reigns as IGFOA Associate Representative at the IGFOA Annual Conference Business Meeting. The Nominating Committee recommended Courtney Rios, PMA Financial Network and second year member of the Associates Forum to serve the next two-year term as Associate Rep.

In addition, three positions on the IGFOA Associates Forum will be open this fall. If you are interested in getting involved in the Associates Forum, please contact President-elect Tom Kuehne, Village of Arlington Heights.

HOW IS IGFOA DOING?

Many of you have asked how the Association is faring in the economy and thanks to the Executive Board's cost conscious decisions, generally OK, but concerned about the impact further erosion in State shared revenue or further deterioration in local economies will have on members.

- Associate membership that slipped in 2008 and 2009, rebounded in 2010
- Local government membership fell slightly in 2009 and 2010 but was surpassed by 70 new members over the past 18 months
- Conference attendance is on-track to mirror 2009 participation of 250, with local government registration that was initially slow picking up the past two weeks.
- Seminar attendance has fallen considerably and volunteer time to organize and plan seminars is constrained
- The IGFOA FY10 budget anticipated drawing down the association's balance by \$9,900 whereas estimated actual show positive net revenue of \$5,600
- IGFOA Executive Board approved budget balancing measures for FY11 and FY12 of almost \$65,000 including several improvements such as a new on-line job board, refreshed website, revenue survey, and seminars via live video conferencing.

IGFOA SEEKS MEETING SPACE

IGFOA is looking for no cost meeting and training space. If your firm has meeting rooms for at least 25 with parking and is interested in hosting IGFOA meetings, please forward contact information for reserving space to info@igfoa.org.

CONTACT IGFOA

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Upcoming IGFOA Events AUGUST 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4 Basic Debt Management seminar	5	6	7
8	9	10	11	12 IGFOA Downstate Chapter Hot Topics Conference TARC meeting	13	14
15	16	17	18	19 Career Development Committee meeting	20 IGFOA South Metro Chapter meeting	21
22	23	24	25	26	27 Executive Board meeting	28

Upcoming IGFOA Events September 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6 Labor Day IGFOA closed	7	8	9	10	11 IGFOA Annual Conference
12 IGFOA Annual Conference	13 IGFOA Annual Conference	14 IGFOA Annual Conference	15 IGFOA office closed	16 IGFOA office closed	17 IGFOA office closed	18
19	20	21	22	23 Women in Public Finance Conference	24 IML Conference	25 IML Conference
26	27	28	29	30 Investment Policy Video Conference		