



## **ABC's of Cash Management**

Barb Fahnstrom, Vice President, MidAmerica Bank  
Courtney Rios, Associate Vice President, PMA Financial Network

- 9:00 – 9:45am      Cash Management – Barb Fahnstrom
- a.      Learn about the activities involved in cash management
  - b.      Discuss the objectives of cash management
  - c.      Determine who is involved and the roles they play
- 9:45 – 10:30am      Cash Flow Planning – Courtney Rios
- a.      Discuss steps for prudent investing
  - b.      Learn elements of a good cash flow plan
  - c.      Review data needed for forecasting cash flow
  - d.      Exercise on cash forecasting
- 10:30 – 10:45am      Break
- 10:45 – 11:15am      Investments – Courtney Rios
- a.      Determine acceptable investments
  - b.      Review applicable investment types
  - c.      Analyze investment options (SLY)
- 11:15 – 11:45am      Cash Management– Barb Fahnstrom
- a.      Discuss products offered for cash management
  - b.      Review internal controls for cash management
  - c.      Determining how to choose financial institutions
  - d.      Interpret bank analysis statements
- 11:45 – 12:00pm      Questions/Discussion