

AGENDA
Illinois/Wisconsin 2010 Joint Conference
The Lodge at Geneva Ridge

THURSDAY, MAY 13:

8:00 – 8:45 **Registration and continental breakfast**

8:45 – 10:15 **Prioritization of Government Services**

A three person panel will discuss the processes they went through to prioritize their governments' services. Once they prioritized services, how did they use this information and where are they now in the process.

Adam Payne, Sheboygan County Administrator

Kristy Kordus, Marathon County Finance Director

Gary Olson, Langlade County Finance Director

10:15 – 10:30 **Break**

10:30 – 12:00 **Consolidation Governmental Services**

This session will discuss a study completed by the Wisconsin Local Government Institute on the consolidation of and sharing of services within the State. The session will provide some case studies of how services are provided and have changed due to the consolidations and sharing of services between governmental entities.

Dave Varana and Christine Smith from Baker Tilly.

12:00 – 12:45 **Lunch**

12:45 – 2:45 **Cash Management in Troubled Times**

Panel will discuss methods of collection, short term investing, and disbursements in today's economic environment. The audience is encouraged to participate and share their ideas and experiences.

Peter C. Pulos-JPMorgan Chase Wisconsin Treasury Management Officer

Dan E. Nemecek-JPMorgan Chase Illinois Treasury Management Officer

Thomas M Harkless-Chase Wisconsin Government Banker

Susan L. Floetl-Chase Illinois Government Banker

2:45 – 3:00 **Break**

3:00 – 4:00 **Investing in Current Economic Environment**

Michele Wiberg, PMA Financial Network, Inc.

As local governments continue to face financial challenges, improving your overall investment plan is the smartest way to impact your investment income. Learn how to construct an investment plan which will give you a complete and accurate picture of your entity's cash flow and will give you potential for maximizing interest earnings. Review the optimal investment options available in this economic environment, how to keep portfolios adequately diversified, and most importantly, how to ensure that the investments you are placing are safe. Various options of securing investments will be reviewed as well as what to look for to determine credit worthiness of an investment. Lastly we'll discuss the importance of integrating cash management, capital planning and long range financial planning for a comprehensive financial plan. Includes information on the influence of planning and fiscal management on municipal credit ratings.

4:00 – 5:00 **Update of the Impact of the current US Economy on the States**

Roger Ervin, Secretary of the Wisconsin Department of Revenue

5:00 PM **WGFOA Hospitality Suite**

FRIDAY, MAY 14:

7:30 – 8:30 - **Breakfast buffet**

8:30 – 12:00 PM **Implementing GASB Statement No. 54 – Fund Balance Reporting and Governmental Fund Type Definitions**

Fred Lantz, Partner in Charge, Government Services Sikich LLP

The Governmental Accounting Standards Board (GASB) released GASB Statement No. 54, Fund Balance Reporting and Governmental Fund Type Definitions in February 2009 that, while not impacting the total amount reported as fund balance, will change how state and local governments communicate the amounts reported in fund balance and the intended uses or constraints placed on spending fund balances. GASB S-54 also changes the definitions of when a specific governmental fund should be used to account for a particular activity. This seminar will focus on understanding the definitions of the new components fund balances and the new definitions of governmental funds as well as developing a methodology for implementing this new standard.

all sessions held at

The Lodge at Geneva Ridge

<http://www.genevaridge.com/resort/homepage.cfm>