

AGENDA
Illinois/Wisconsin 2008 Joint Conference
Holiday Inn, Janesville Wisconsin

THURSDAY, MAY 15:

8:00 – 8:45 - **Registration and continental breakfast**

8:45 – 9:00 – **Welcome/Intros**

9:00 – 10:15 – **Strategic Planning**

Larry Maholland, Sikich Group

Answer five basic questions:

- Why do we exist?
- What do we stand for?
- Where are we heading?
- How do we get there?
- How do we stay on the right path?

Process not event

Vision vs. Current reality

Importance in guiding budget development/decisions

How to link to the budget

What if strategic planning is not getting leadership attention?

10:15 – 10:30 – **Break**

10:30 – 12:00 – **Performance Measurements**

Panel: Larry Maholland, Sikich Group and Thomas McCarty, County Administrator, Eau Claire County, WI

- What are they?
- Why have them?
- How do you establish/develop them?
- How do you monitor them?
- What do you compare them too?

12:00 – 12:40 – **Lunch**

12:40 – 1:00 – **Update from the GFOA President –**

Charles S. Cox, Director of Finance, City of Farmers Branch, Texas

1:00 – 2:30 – **Capital Improvement Program**

Michael Daun, Deputy Comptroller, City of Milwaukee, Nicholas Greifer, Kane, McKenna Capital, Inc. and Bill Stafford, Evanston Township Schools, IL

- The makeup of the plan
- Project determination:
 - Criteria
 - prioritizing
 - linking projects to available funds
- Cost estimating, cash flow projections, etc.
- Defining funding sources

2:30 – 2:45 – **Break**

2:45 – 4:00 – **Implementing the CIP** (Same as above)

- Capital planning and program implementation
- Capital project monitoring and reporting

4:00 – 5:00 – **Building Economic Development/Redevelopment into the CIP** (Same as above)

- Explain/show how the two programs work together
- Examples from Evanston and others

5:00 PM **WGFOA Hospitality Suite** at Holiday Inn

5:30 PM **Fireside Dinner Theater** – additional fee for tickets

Buffet dinner at 6:15 pm and *Anything Goes* performed at 8:15 pm

Attendees not attending the dinner theater should plan dinner on their own

FRIDAY, MAY 16:

7:30 – 8:30 - **Breakfast buffet**

8:10 – 8:30 - **Using the WGFOA and IGFOA on-line membership tools (optional)**

Marianne Shank, IGFOA Executive Director

8:30 – 9:45 – **Operating Revenues and Expenditure Project Techniques**

Dave Richardson, Village of Streamwood, IL, Kathryn Booth, Retired Village of Bartlett, IL,
and Robert Scott, City of Brookfield, WI

- The panel will discuss their projection process for key revenues and expenditures and how they keep their department heads honest.

9:45 – 10:00 – **Break**

10:00 – 11:15 – **Budget Award Criteria/NACSLB Standards/Recommendations**

Cary Tessmann, Waukesha County Technical College, WI

- The criteria and standards will be discussed and examples of presentations that meet the criteria will be presented and discussed as to why they are good.

11:15 – 12:00 – **Budget Document Preparation**

Kathryn Booth, Retired Village of Bartlett, IL

- Various approaches to preparation of the budget document will be discussed.
-- presentations to the Board

12:00 **Adjourn**