

Illinois Government Finance Officers Association (IGFOA)
Strategic Plan
FY 2020-2024

Approved May 10, 2019
Modified by the Executive Board on 05.12.23

Our Mission: IGFOA promotes excellence in government finance.

Our Goals: Three to Five Year Priorities

1. Deliver high quality, relevant, accessible training and resources.
2. Provide expert government finance perspective on appropriate emerging issues.
3. Foster growth in the government finance profession.
4. Inspire IGFOA members to be good stewards of local communities and the government finance profession.

Our Goals (Three to Five Year Priorities) and Objectives (Actions taken quarterly to achieve Goals)

| Quarter | Timeframe |
|---------|-------------------------|
| 1FY20 | July – September 2019 |
| 2FY20 | October – December 2019 |
| 3FY20 | January – March 2020 |
| 4FY20 | April – June 2020 |
| 1FY21 | July – September 2020 |
| 2FY21 | October – December 2020 |
| 3FY21 | January – March 2021 |
| 4FY21 | April – June 2021 |
| 1FY22 | July – September 2021 |
| 2FY22 | October – December 2021 |
| 3FY22 | January – March 2022 |
| 4FY22 | April – June 2022 |
| 1FY23 | July – September 2022 |
| 2FY23 | October – December 2022 |
| 3FY23 | January – March 2023 |
| 4FY23 | April – June 2023 |
| 1FY24 | July – September 2023 |
| 2FY24 | October – December 2023 |
| 3FY24 | January – March 2024 |
| 4FY24 | April – June 2024 |

| | |
|--------------|-------------------------|
| Color Code - | Yellow - ongoing |
| | Blue - completed |
| | Green - proposed change |
| | Pink - work-in-progress |

1. Deliver high quality, relevant, accessible training, and resources.

| Objectives | Ongoing or new initiative |
|--|---|
| Maintain and publish PEC training plan throughout the year | Ongoing |
| Deliver training on a variety of subject matter | Ongoing |
| Meet the different training levels (beginning, intermediate, advanced) | Ongoing |
| Deliver timely training on new/significantly modified mandates, regulations, or professional standards. | Ongoing |
| Evaluate the Annual Conference program tracks to meet the different training level needs and needs of special district members | 4FY23 |
| Evaluate and deliver the webinar models and make available for purchase | 1FY22 |
| Determine Annual Conference location three years in advance (2024, 2025, &2026) | 1FY21 (2024) 1FY22 (2025) 4FY23(2026) |
| Consider and evaluate consumer driven training on demand as additional training delivery methods. | Ongoing |
| Consider and evaluate different training formats such as micro learning, similar to Ted Talks/YouTube | Ongoing |
| Provide opportunities for members to showcase or learn about innovations. | TBD |
| Offer annual DEI training to staff, Executive Board and general membership | 1FY23 2FY24 |

2. Provide expert government finance perspective on appropriate emerging issues.

| Objectives | Ongoing or new initiative |
|--|----------------------------------|
| Continue partnership with Illinois Municipal League | Ongoing |
| Partner with other professional organizations to encourage networking, provide training, and other information consistent with IGFOA policy. | Ongoing |
| When the opportunity presents itself, work with others, such as the Illinois Comptroller's Office and their Minority Mayor's & Managers efforts, to further support the network and help assist the network find solutions in the profession | Ongoing |

3. Foster growth in the government finance profession.

| Objectives | Ongoing or new initiative |
|--|---------------------------|
| Promote IGFOA training and networking events in electronic format, hard copy promotions, and at other events. | Ongoing |
| Raise awareness of IGFOA through collaboration with other relevant professional organizations. | Ongoing |
| Recognize volunteers in IGFOA communications, website, at Annual Conference and other methods of recognition. | Ongoing |
| Publish IGFOA news with educational content, member features, jobs, training updates and other essential information | Ongoing |
| Update the IGFOA Executive Board Policy Manual | 1FY21 |
| Identify and draft new policies for the IGFOA Executive Board Manual as needed. | Ongoing |
| Continue to support Chapters' development of meetings, networking events | Ongoing |
| Promote attendance by support staff and other emerging professionals at the Growth and Engagement Network and Chapter events | Ongoing |
| Continue Partner Program to ensure mutually beneficial relationship between partners and public sector | Ongoing |
| Evaluate options to increase networking opportunities at the State and Chapter level for Partners and Public-Sector members | Ongoing |
| Promote all IGFOA events to Partners to encourage participation | Ongoing |
| Encourage Chapters to involve Partners in their training and events | Ongoing |
| Evaluate effectiveness of communication to membership (Did You Know feature), simplify IGFOA News Content | Ongoing |
| Evaluate a scholarship program for accounting or public administration students at accredited colleges or universities. | 1FY23 |
| Adopt a DEI statement | 1FY23 |

4. Inspire IGFOA members to be good stewards of local communities and the government finance profession.

| Objectives | Ongoing or new initiative |
|---|----------------------------------|
| Recognize IGFOA volunteers in newsletters, website, and at Annual Conference | Ongoing |
| Highlight Committee and Chapter news and accomplishments in newsletters | Ongoing |
| Recognize IGFOA members who serve on the boards and committees of other professional organizations (GASB, GFOA; ILCPAS; ICO; IML; etc.) | Ongoing |
| Consider adding members of the DEI task force as liaison to other groups and committees | 1FY24 |

Objectives Under this Goal Future Consideration

3. Foster growth in the government finance profession.

| | |
|---|----------------------|
| Evaluate creating member category for small governments to participate in IGFOA Training | Future Consideration |
| Promote benefits of IGFOA membership to other organizations such as IML and ILCMA | Future Consideration |
| At annual renewal have members list interests to identify and recruit volunteers | Future Consideration |
| Evaluate establishing resources for underserved communities/entities seeking assistance in financial and accounting services and management | Future Consideration |
| Promote the profession and increase student participation at Universities and Colleges. Foster awareness of the profession at high schools. | Future Consideration |
| Establish relationships with colleges/universities to promote IGFOA and government finance | Future Consideration |
| Explore possibilities of creating a mentorship program. | Future Consideration |

4. Inspire IGFOA members to be good stewards of local communities and the government finance profession.

| | |
|---|----------------------|
| Evaluate Diversity, Equity and Inclusion standing committee | Future Consideration |
|---|----------------------|