

Will Inflation Impact a Municipality's Finances?



Andrew Kim
Director, Public Finance
PMA Securities, LLC
September 13, 2021

What is the Consumer Price Index?

- The Consumer Price Index (CPI) is a measure of the average change over time in the prices paid by urban consumers for a market basket of consumer goods and services
- The CPI reflects spending patterns for each of two population groups: all urban consumers (CPI-U) and urban wage earners and clerical workers (CPI-W)
 - The CPI-U represents about 87% of the total U.S. population
 - The CPI-U, which is not seasonally adjusted, determines the limiting rate for entities subject to PTELL

CPI-U (Unseasonally adjusted) Since 2020

		Month	Year	
		Over	over	Year To
D-4-	landa.			
Date	Index	Month	Year	Date
December 31, 2019	256.974	-0.1%	2.3%	2.3%
January 31, 2020	257.971	0.4%	2.5%	0.4%
February 28, 2020	258.678	0.3%	2.3%	0.7%
March 31, 2020	258.115	-0.2%	1.5%	0.4%
April 30, 2020	256.389	-0.7%	0.3%	-0.2%
May 31, 2020	256.394	0.0%	0.1%	-0.2%
June 30, 2020	257.797	0.5%	0.6%	0.3%
July 31, 2020	259.101	0.5%	1.0%	0.8%
August 31, 2020	259.918	0.3%	1.3%	1.1%
September 30, 2020	260.280	0.1%	1.4%	1.3%
October 31, 2020	260.388	0.0%	1.2%	1.3%
November 30, 2020	260.229	-0.1%	1.2%	1.3%
December 31, 2020	260.474	0.1%	1.4%	1.4%
January 31, 2021	261.582	0.4%	1.4%	0.4%
February 28, 2021	263.014	0.5%	1.7%	1.0%
March 31, 2021	264.877	0.7%	2.6%	1.7%
April 30, 2021	267.054	0.8%	4.2%	2.5%
May 31, 2021	269.195	0.8%	5.0%	3.3%
June 30, 2021	271.696	0.9%	5.4%	4.2%
July 31, 2021	273.003	0.5%	5.4%	4.7%
August 31, 2021		-	-	-
September 30, 2021		-	-	-
October 31, 2021		-	-	-
November 30, 2021		-	-	-
December 31, 2021		-	-	-

Deflationary Effects

		Month	Year	
		Over	over	Year To
Date	Index	Month	Year	Date
January 31, 2008	211.080	0.5%	4.3%	0.5%
February 28, 2008	211.693	0.3%	4.0%	0.8%
March 31, 2008	213.528	0.9%	4.0%	1.7%
April 30, 2008	214.823	0.6%	3.9%	2.3%
May 31, 2008	216.632	0.8%	4.2%	3.1%
June 30, 2008	218.815	1.0%	5.0%	4.1%
July 31, 2008	219.964	0.5%	5.6%	4.6%
August 31, 2008	219.086	-0.4%	5.4%	4.2%
September 30, 2008	218.783	-0.1%	4.9%	4.1%
October 31, 2008	216.573	-1.0%	3.7%	3.1%
November 30, 2008	212.425	-1.9%	1.1%	1.2%
December 31, 2008	210.228	-1.0%	0.1%	0.1%

Demand-Pull vs. Cost-Push Inflation

Demand-Pull Inflation

- Results from demand growing faster than economy's productive capacity
- Causes overall increase in cost of living and the economy to overheat
- Cost-Push Inflation
 - Results from constricted supply and money is transferred from one economic sector to another
 - An increase in production costs such as raw materials is passed on to consumers in the form of higher prices for finished goods
 - Restricts output, drives up prices, and erodes incomes, leading to weaker economy

Inflation of 1980: Cost-Push Inflation

- CPI in late 1980s (1)
 - 1978: 9.0%
 - 1979: 13.3%
 - 1980: 12.5%
 - 1981: 8.9%
- Causes of inflation
 - Iranian revolution caused oil price shock of 1979
 - Led to stagflation; in 1980 (2):
 - GDP growth was -0.3%
 - Unemployment was 7.2%
 - Inflation was 12.5%
 - Traditional economic theory suggested this should not have been possible since inflation should have an inverse relationship with unemployment
- 1) US Department of Treasury
- (2) The balance, "Fed Funds Rate History: Its Highs, Lows, and Charts"

Inflation of 1980: Cost-Push Inflation

- Municipal bond interest rates rose as the Fed increased the Fed Funds rate to 18% in 1980 (1) in order to battle inflation
 - Resulted in a flat yield curve
 - 1-Year US Treasury reached a peak in 1981 of 17.31% (2)
 - 10-Year US Treasury reached a peak in 1981 of 15.84% (2)
 - 30-Year US Treasury reached a peak in 1981 of 15.21% (2)

The Bond Buyer, "Inflation: Risk or reality for US bond markets"

⁽²⁾ Federal Reserve Board

Inflation of Mid-2000s: Demand-Pull Inflation

- CPI in mid-2000s
 - 2003: 1.9%
 - 2004: 3.3%
 - 2005: 3.4%
 - 2006: 2.5%
 - 2007: 4.1%
 - 2008: 0.1% (January 2008 July 2008, CPI was 4.6%)
- Financial derivatives, like Credit Default Swaps, were a form of technological innovation that drove demand-pull inflation
 - As banks increased demand for mortgages to underwrite these derivatives, the price of housing increased
 - The Fed also implemented easy monetary policy by lowering the Fed Funds Rate to 1% by 2003
 - With low interest rates and nearly no down payment requirements (due to deregulation),
 Americans were incentivized to take out mortgages and use residual income for other goods and services
 - As a result, the housing market fell into a crisis causing the 2008 recession

Inflation of Mid-2000s: Flattening Yield Curve

- In order to constrain demand-pull inflation, the Fed started increasing Fed Funds Target Rate
 - Hit 5.25% by June 2006, remained there until September 2007
 - Eventually came down 0.25% in December 2008, remained there for seven years
- Municipal bond interest rates responded to Fed's initiatives
 - Short-term rates increased as Fed Funds Rate increased
 - Long-term rates remained relatively stable throughout this period
 - Yield curve flattened

Inflation of Mid-2000s: Flattening Yield Curve



What Is Defining Inflation Now?

- Some argue it is increased monetary supply (demand-pull) as the Fed prints \$120 billion per month in the form of its asset purchasing program and the federal government passes trillion-dollar stimulus and infrastructure packages
- Some argue it is a cost-push inflation as supply shocks create a shortage of necessary materials, resulting in higher prices for consumers
- Is the current inflation <u>transitory</u>?
 - The Fed has stated that it believes inflation to be transitory
 - Caused by base effects, pent-up consumer spending and supply bottlenecks
 - If so, how long is transitory? Through end of 2021? 2022?
 - What does the bond market tell us?

Inflation of Mid-2000s: Flattening Yield Curve



Concluding Thoughts

- If base effects are a significant cause of the current inflation, we should expect to see inflation fall in the later months of this year
- If supply chain bottlenecks are a significant cause of the current inflation, we should also expect to see inflation fall as those bottlenecks are resolved
- Broader macroeconomic deflationary pressures remain
 - Globalization
 - Technology
 - Aging demographics
- If inflation does not prove to be transitory, the Fed will have a much larger problem on its hands than it originally thought
 - Interest rates will likely rise to counter the sustained inflation
 - This may cause another flattening of the yield curve if short-term rates increase more than long-term rates



Will Inflation Impact a Municipality's Finances?



Brian Hextell
Senior Vice President, Institutional Portfolio Manager
PMA Asset Management, LLC
September 13, 2021

What Are The Challenges of Investing With High Inflation?

- Inflation erodes the value of a bond's coupon
 - Real interest rates (bond yield minus inflation) can turn negative
- Inflation can cause short-term and long-term rates to rise
 - Rising rates put downward pressure on bond prices
- Interest rates can move quickly and unexpectedly
- Inflation can have negative impacts on issuers' credit quality

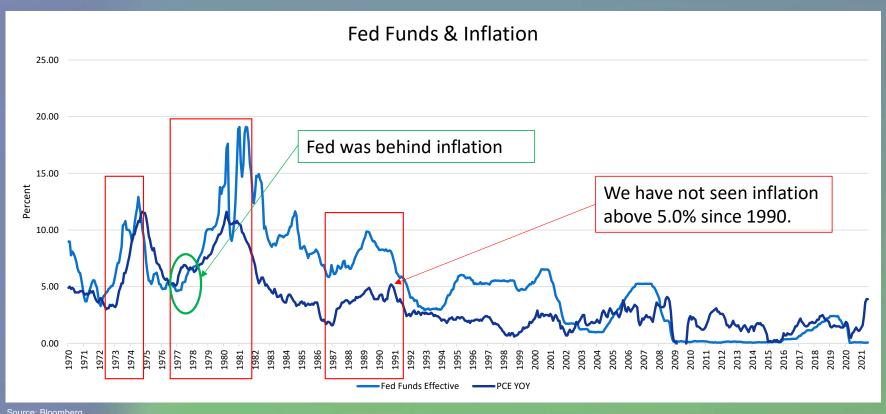
What Drives Interest Rates?

- A LOT of things
- In general:
- Short-term rates are impacted by:
 - Federal Reserve Monetary Policy
 - Business cycle
- Long-term rates are impacted by:
 - Growth expectations
 - Inflation expectations
 - Uncertainty / Term premium
 - The Federal Reserve through Quantitative Easing (buying long-term bonds)
 - Issuance of bonds (supply) & investment in bonds (demand)

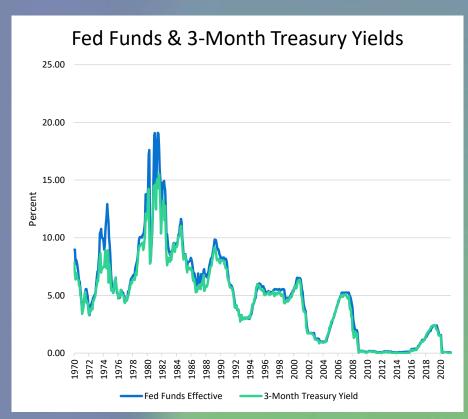
Federal Reserve Policy Tool Kit

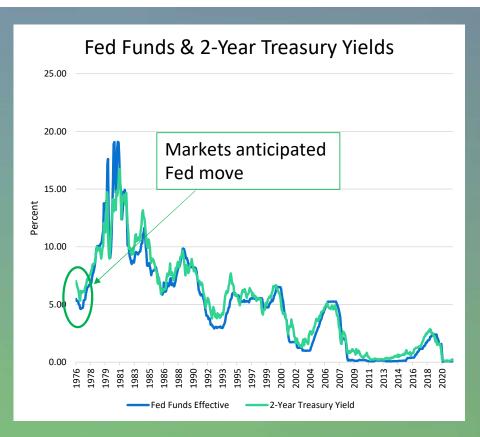
Policy Tool	Risks	
	Economic Slowdown	
Raise Fed Funds Rate	Higher Unemployment	
	Recession	
	Rising Rates	
	Slower Housing	
Slow Asset Purchases (or Sell Bonds)	Fiscal Pressure	
	Corporate Earnings Pressure	
	Reduced Market Liquidity	
Policy Guidance	Diminished Trust	

Fed Fight Inflation by Hiking the Fed Funds Rate

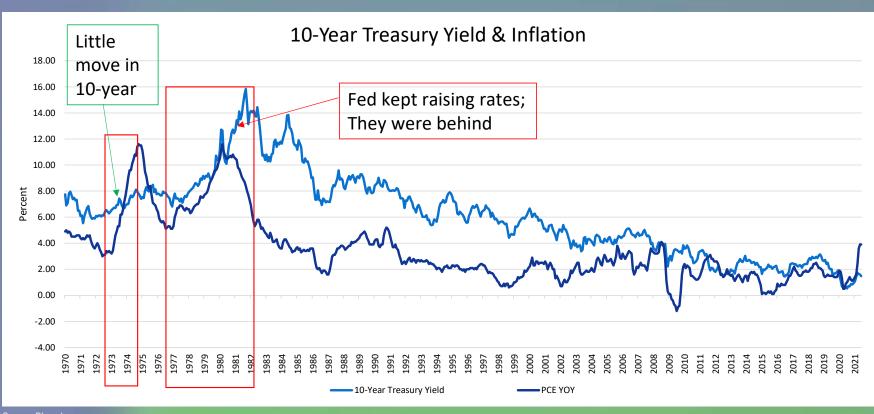


Short-Term Interest Rates



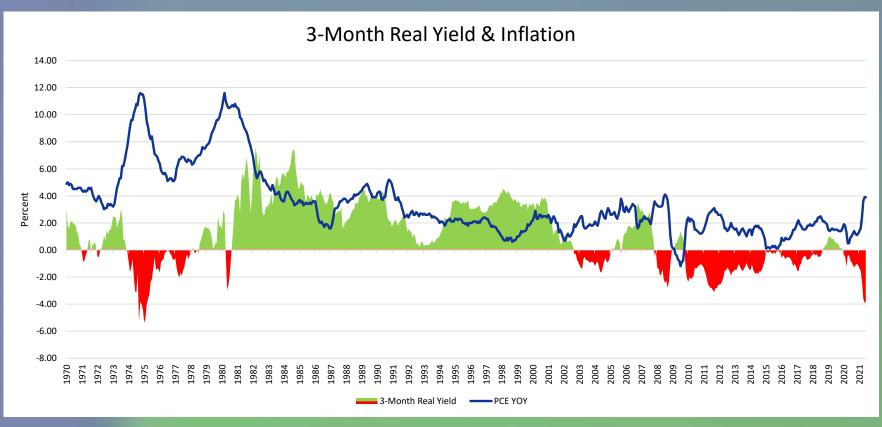


Long-Term Interest Rates

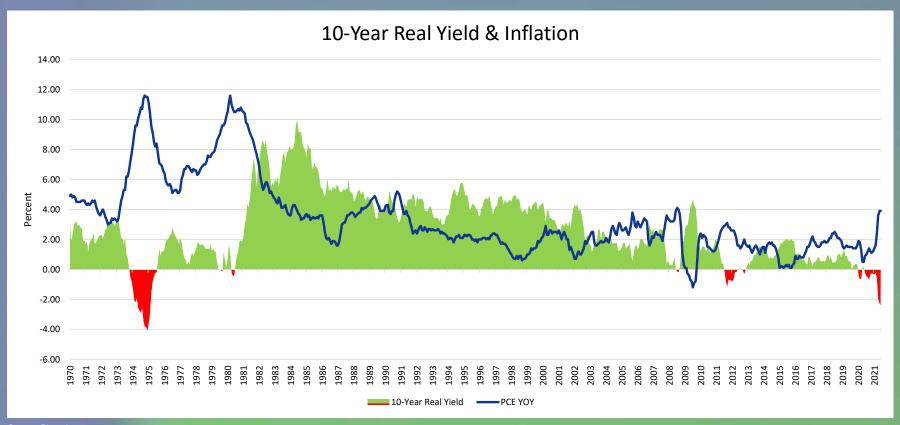


Source: Bloomberg

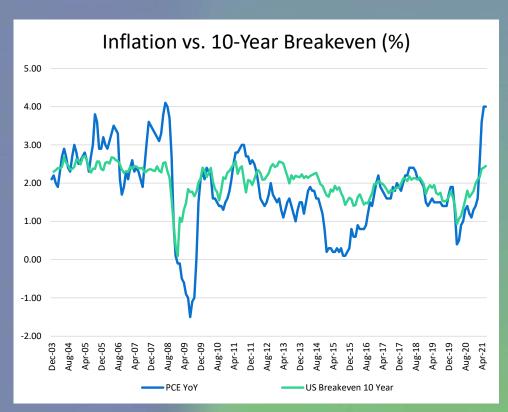
Erosion of Short-Term Coupon (Yield)

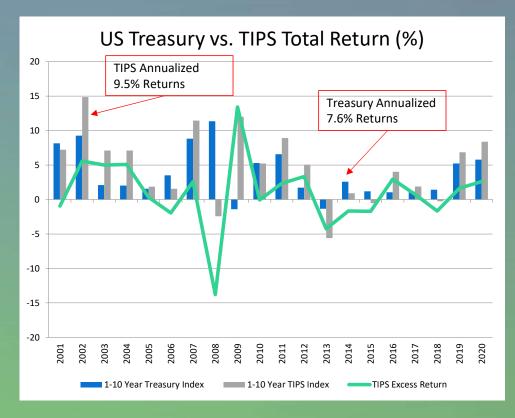


Erosion of Long-Term Coupon (Yield)



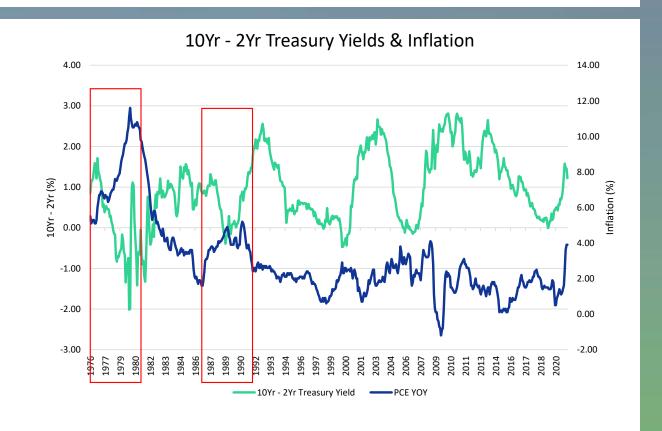
Inflation Expectations & Returns



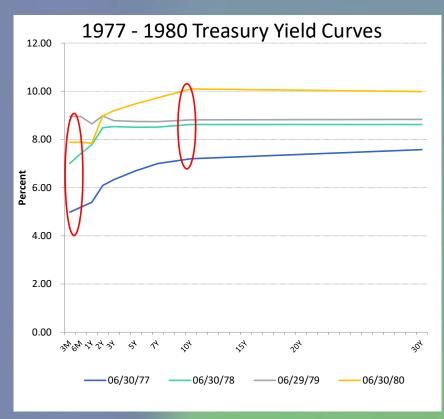


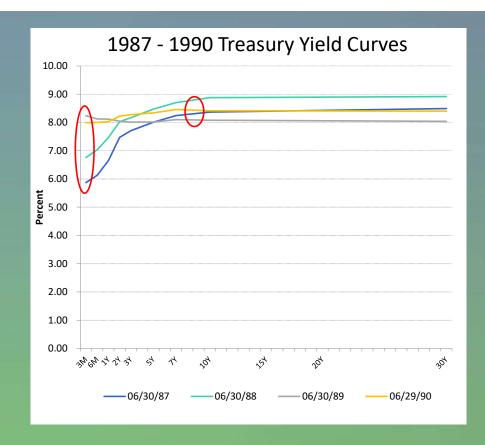
Inflation Has Resulted in a Flatter Yield Curve

- Rising Fed Funds Rate
- 10-Year Rising, But Less
- However, if the Fed is perceived as too slow to raise rates, the curve can steepen



Closer Look at Changes in the Yield Curve





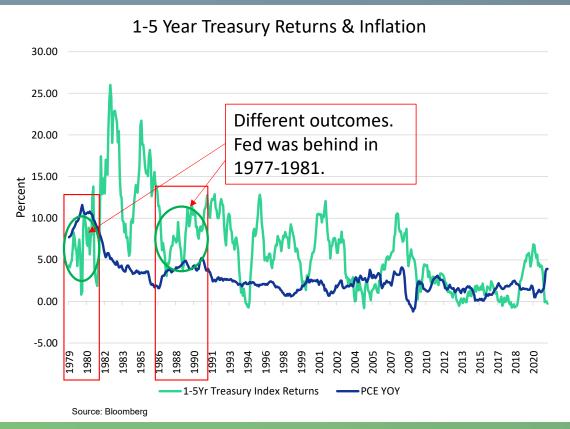
Source: Bloomberg

Yield Curve Takeaways & Investing

- Fed drives short-term rates
- Real short-term rates can turn deeply negative
- Inflation expectations are priced into the curve
- Exposure across the curve provides diversification
- Yield curve rarely shifts in a parallel fashion
- The curve tends to twist

Invest With a Purpose

- Markets Can Change Quickly
- Diversify by Time to Maturity
- Longer Duration Aids Income and Returns
- Stay Disciplined
- TIPS Can Help
- Remember Credit
 Considerations
- Stay High Quality





Disclaimer

PMA Asset Management, LLC. ("PMA") is an investment adviser registered with the U.S. Securities and Exchange Commission. The information presented herein is for general information purposes only and is not a specific/buy sell recommendation. The analysis or information presented in this presentation is based upon hypothetical projections and/or past performance that may have certain limitations and is solely intended to suggest/discuss potentially applicable financing applications or investment strategies with you. Any terms discussed herein are preliminary until confirmed in a definitive written agreement.

Investment in securities involves risks, including the possible loss of the amount invested. In addition, past performance is no indication of future performance and the price or value of investments may fluctuate. Asset allocation does not assure or guarantee better performance and cannot eliminate the risk of investment losses. You should consider certain economic risks (and other legal, tax, and accounting consequences) prior to entering into any type of transaction with PMA Asset Management, LLC Prudent Man and its employees do not offer tax or legal advice. You should consult with your tax and/or legal advisors before making any tax or legal related investment decisions.

Securities, public finance and institutional brokerage services are offered through PMA Securities, LLC, PMA Securities, LLC is a broker-dealer and municipal advisor registered with the SEC and MSRB, and is a member of FINRA and SIPC. PMA Asset Management, LLC, an SEC registered investment advisor, provides investment advisory services to separately managed accounts and local government investment pools. All other products and services are provided by PMA Financial Network, LLC. PMA Financial Network, LLC., PMA Securities, LLC and PMA Asset Management (collectively "PMA") are under common ownership. Securities and public finance services offered through PMA Securities, LLC are available in CA, CO, FL, IL, IN, IA, MI, MN, MO, NE, OH, OK, PA, SD, TX and WI. This document is not an offer of services available in any state other than those listed above, has been prepared for informational and educational purposes and does not constitute a solicitation to purchase or sell securities, which may be done only after client suitability is reviewed and determined.

©2021 PMA Asset Management, LLC. All rights reserved. For institutional use only.

Disclaimer

This presentation has been prepared by PMA Securities, LLC for informational and educational purposes to units of local government without regard to any particular entity's investment objectives, financial situation, or means. The content of this presentation is not to be construed as a recommendation, solicitation, or offer to engage in an issuance, or to buy or sell any security, financial product, or instrument, or to participate in any particular trading strategy in any jurisdiction in which such an offer or solicitation, or trading strategy would be illegal. Nor does it constitute any legal, tax, accounting, or investment advice of services regarding the suitability or profitability of any security or investment. PMA and its employees do not offer tax or legal advice and any entity should consult with its own tax and/or legal advisors before making any tax or legal related investment decisions.

Although the information contained in this presentation has been obtained from third-party sources believed to be reliable, PMA cannot guarantee the accuracy or completeness of such information. It is understood that PMA is not responsible for any errors or omissions in the content in this document and the information is being provided to you on an "as is" basis without warranties or representations of any kind. The analysis or information presented in this presentation is based upon current market conditions which are subject to change. There is no guarantee that the projected yield will be realized and the actual yield will depend on the available investment product and market conditions at the time of investment.

This presentation is solely intended to suggest/discuss potentially applicable financing applications or investment strategies. Any terms discussed herein are preliminary until confirmed in a definitive written agreement. Although market value, market analytics and other information contained in this presentation have been obtained from third-party sources believed to be reliable, PMA cannot guarantee the accuracy or completeness of such information. No representation is made that any results indicated herein will be achieved. Changes to any prices, levels, or assumptions contained herein may have a material impact on results. Any estimates or assumptions contained herein represent our best judgment as of the date indicated and are subject to change without notice. Examples are merely representative and are not meant to be all-inclusive. All investments mentioned herein may have varying levels of risk, and may not be suitable for every investor. Investment in securities involves risks, including the possible loss of the amount invested. In addition, past performance is no indication of future results and the price or value of investments may fluctuate. Asset allocation does not assure or guarantee better performance and cannot eliminate the risk of investment losses.

Securities, public finance services and institutional and municipal advisory brokerage services are offered through PMA Securities, LLC. PMA Securities, LLC is a broker-dealer and municipal advisor registered with the SEC and MSRB, and is a member of FINRA and SIPC. PMA Asset Management, LLC, an SEC registered investment advisor, provides investment advisory services to local government investment pools and separate accounts. All other products and services are provided by PMA Financial Network, LLC. PMA Financial Network, LLC, PMA Securities, LLC and PMA Asset Management (collectively "PMA") are under common ownership.

©2021 PMA Securities, LLC