

IGFOA Professional Education Committee Academy Team presents

2021 Finance Professionals Academy Webinar Series – Back to Basics

Tuesday, April 20, 2021 - Wednesday, April 21, 2021

11:00 AM to 2:30 PM

Webinar Seminar via GoToWebinar

Agenda

Day 1: April 20, 2021

Session 1: 11:00 AM – 12:00 PM

Debt 101 – Issuing Bonds

Session Description: Panelists will discuss the borrowing options, steps and general timeline, and parties involved in a typical bond transaction in Illinois.

Speakers: **Dalena Welkomer, Senior Vice President - Baird Public Finance**

Lisa Petersen, Director of Finance - Village of Schaumburg

Raphaliata McKenzie, Senior Vice President - Speer Financial, Inc.

Seema Patel, Senior Counsel - Chapman and Cutler LLP

Learning Objectives – Participants completing this session will be able to:

1. Learn the basic borrowing options available to Illinois issuers, with an emphasis on non-home rule units of local government;
2. Understand the timeline and participants involved in a bond transaction; and
3. Provide an issuer's perspective on what makes a financing successful.

Session 2: 1:00 PM – 2:30 PM

A Primer on Public Budgeting for Local Governments

Session Description: This session will present an overview of what public budgeting is and isn't. The speaker will discuss the difference between private and public sector budgeting, budget laws and their origins, the types of budgets, what constitutes a successful budget, and how to make budgets more accessible to all stakeholders.

Speaker: **Julie Zolghadar, Budget Division Manager - City of Springfield**

Learning Objectives – Participants completing this session will be able to:

1. Understand the basic framework of a governmental budget;
2. Discuss the budget as a law;
3. Explore what a governmental budget is and isn't;
4. Monitor budgets after passage;
5. Simplify the budget message to the community;
6. Learn about ways to involve your community;
7. Learn about different types of budgets and when to use which type; and
8. Understand simple trend analysis.

IGFOA reserves the right to modify the agenda and/or speakers

Day 2: April 21, 2021

Session 3: 11:00 AM – 12:00 PM

Banking 101

Session Description: This session will provide a broad overview of banking services. The speakers will discuss the RFP process, collateral requirements and investment policy, traditional banking products, new electronic banking products and fraud protection.

Speakers: **Laura Mishlove, Sr. Vice President, Public Finance - PNC Bank**

Joseph Howell, Treasury Management Officer, Vice President, Public Finance - PNC Bank

Learning Objectives – Participants completing this session should be able to:

1. Gain a basic understanding around the RFP process and the key elements to be included in a successful RFP;
2. Learn about traditional treasury banking products and where they may be supplemented and enhanced with alternatives that promote automation in your processes; and
3. Obtain a refresher on fraud protection and the latest services to help combat fraud.

Session 4: 1:00 PM – 2:30 PM

Governmental Accounting Overview

Session Description: This session will provide a high-level overview of the basic aspects of governmental accounting. The speaker will explore the theory behind accounting principles and discuss the fundamentals of fund accounting.

Speaker: **Brian LeFevre, Partner - Sikich LLP**

Learning Objectives – Participants completing this session will be able to:

1. Understand the theories which establish accounting principles;
2. Comprehend governmental accounting terminology;
3. Recognize and manipulate key accounting tools such as the Chart of Accounts; and
4. Identify the links between budgeting and accounting.