

# Illinois Government Finance Officers Association (IGFOA) Strategic Plan FY 2020-2024

Approved May 10, 2019  
Updated by the Executive Board on 8.20.20

**Our Mission:** IGFOA promotes excellence in government finance.

**Our Goals:** Three to Five Year Priorities

1. Deliver high quality, relevant, accessible training and resources.
2. Provide expert government finance perspective on appropriate emerging issues.
3. Foster growth in the government finance profession.
4. Inspire IGFOA members to be good stewards of local communities and the government finance profession.

Our Goals (Three to Five Year Priorities) and Objectives (Actions taken quarterly to achieve Goals)

Quarter	Timeframe
1FY20	July – September 2019
2FY20	October – December 2019
3FY20	January – March 2020
4FY20	April – June 2020
1FY21	July – September 2020
2FY21	October – December 2020
3FY21	January – March 2021
4FY21	April – June 2021
1FY22	July – September 2021
2FY22	October – December 2021
3FY22	January – March 2022
4FY22	April – June 2022
1FY23	July – September 2022
2FY23	October – December 2022
3FY23	January – March 2023
4FY23	April – June 2023
1FY24	July – September 2023
2FY24	October – December 2023
3FY24	January – March 2024
4FY24	April – June 2024

Color Code – Yellow – ongoing  
Blue - completed  
Green - proposed change  
Pink - work-in-progress

**1. Deliver high quality, relevant, accessible training, and resources.**

Objectives	Ongoing or new initiative
Publish annual training plan for the following year	2FY20
Deliver training on a variety of subject matter	Ongoing
Meet the different training levels (beginning, intermediate, advanced)	Ongoing
Deliver timely training on new/significantly modified mandates, regulations, or professional standards.	Ongoing
Evaluate the Annual Conference program tracks to meet the different training level needs and needs of special district members	4FY20
Evaluate and deliver the webinar models and make available for purchase	TBD
Determine Annual Conference location three years in advance (2024, 2025, &2026)	1FY21 (2024) 1FY22 (2025)
Consider and evaluate consumer driven training on demand as additional training delivery methods.	Ongoing
Consider and evaluate different training formats such as micro learning, similar to Ted Talks/YouTube	Ongoing
Provide opportunities for members to showcase or learn about innovations.	TBD

**2. Provide expert government finance perspective on appropriate emerging issues.**

<b>Objectives</b>	<b>Ongoing or new initiative</b>
Continue partnership with Illinois Municipal League	Ongoing
Partner with other professional organizations to encourage networking, provide training, and other information consistent with IGFOA policy.	Ongoing
Develop standards to determine appropriate non-legislative issues to which IGFOA should respond.	3FY21

### 3. Foster growth in the government finance profession.

Objectives	Ongoing or new initiative
Promote IGFOA training and networking events in electronic format, hard copy promotions, and at other events.	Ongoing
Raise awareness of IGFOA through collaboration with other relevant professional organizations.	Ongoing
Recognize volunteers in the Weekly News, the Dispatch, website, at Annual Conference and other methods of recognition.	Ongoing
Publish IGFOA news with educational content, member features, jobs, training updates and other essential information	Ongoing
Update the IGFOA Executive Board Policy Manual	1FY21
Identify and draft new policies for the IGFOA Executive Board Manual as needed.	Ongoing
Continue to support Chapters' development of meetings, networking events	Ongoing
Promote attendance by support staff and other emerging professionals at the Growth and Engagement Network and Chapter events	Ongoing
Promote the profession and increase student participation at Universities and Colleges. Foster awareness of the profession at high schools.	Ongoing
Continue Partner Program to ensure mutually beneficial relationship between partners and public sector	Ongoing
Evaluate options to increase networking opportunities at the State and Chapter level for Partners and Public-Sector members	Ongoing
Promote all IGFOA events to Partners to encourage participation	Ongoing
Encourage Chapters to involve Partners in their training and events	Ongoing
Evaluate effectiveness of communication to membership (Did You Know feature), simplify Weekly News Content	Ongoing
Establish relationships with colleges/universities to promote IGFOA and government finance	Ongoing
Explore possibilities of creating a mentorship program.	4FY21

**4. Inspire IGFOA members to be good stewards of local communities and the government finance profession.**

Objectives	Ongoing or new initiative
Recognize IGFOA volunteers in newsletters, website, and at Annual Conference	Ongoing
Highlight Committee and Chapter news and accomplishments in newsletters	Ongoing
Recognize IGFOA members who serve on the boards and committees of other professional organizations (GASB, GFOA; ILCPAS; ICO; IML; etc.)	Ongoing

**Objectives Under this Goal Future Consideration**

**3. Foster growth in the government finance profession.**

Evaluate creating member category for small governments to participate in IGFOA Training	Future Consideration
Promote benefits of IGFOA membership to other organizations such as IML and ILCMA	Future Consideration
At annual renewal have members list interests to identify and recruit volunteers	Future Consideration