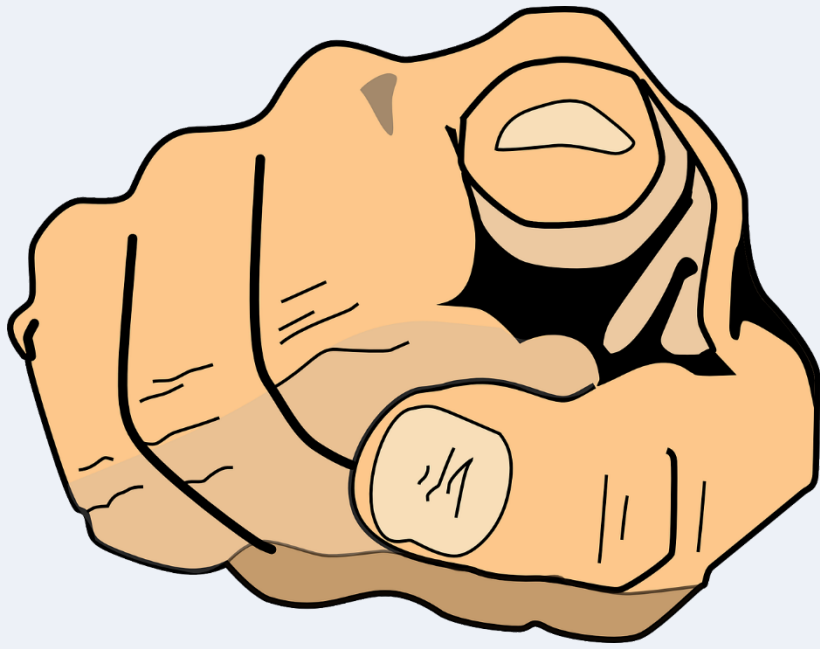




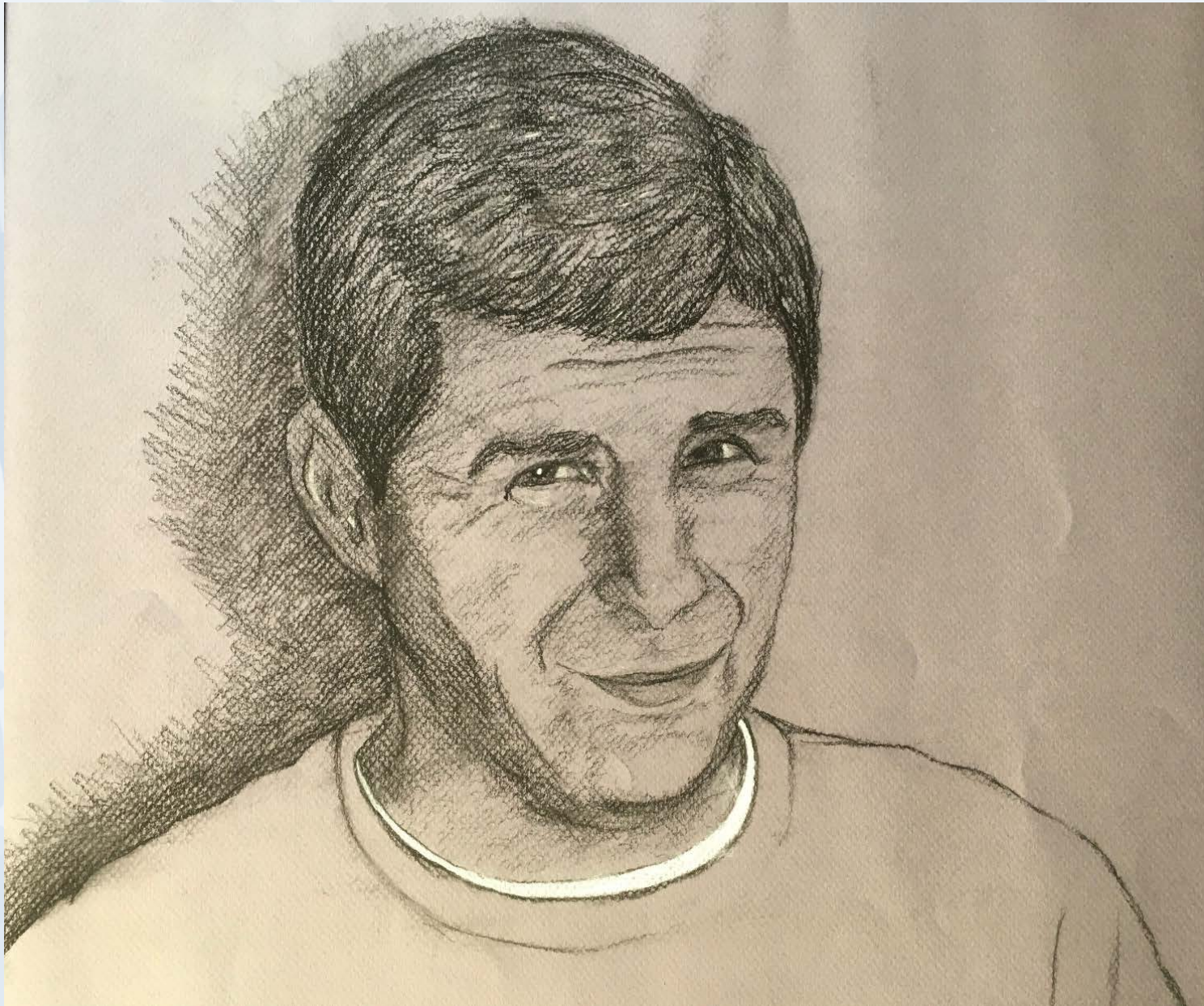
Excellence Can Only Be Achieved by You



ACHIEVING
EXCELLENCE
Together 2019

IGFOA ANNUAL CONFERENCE • SEPTEMBER 8-10, 2019

IGFOA ANNUAL CONFERENCE • SEPTEMBER 8-10, 2019



ACHIEVING
EXCELLENCE
Together 2019

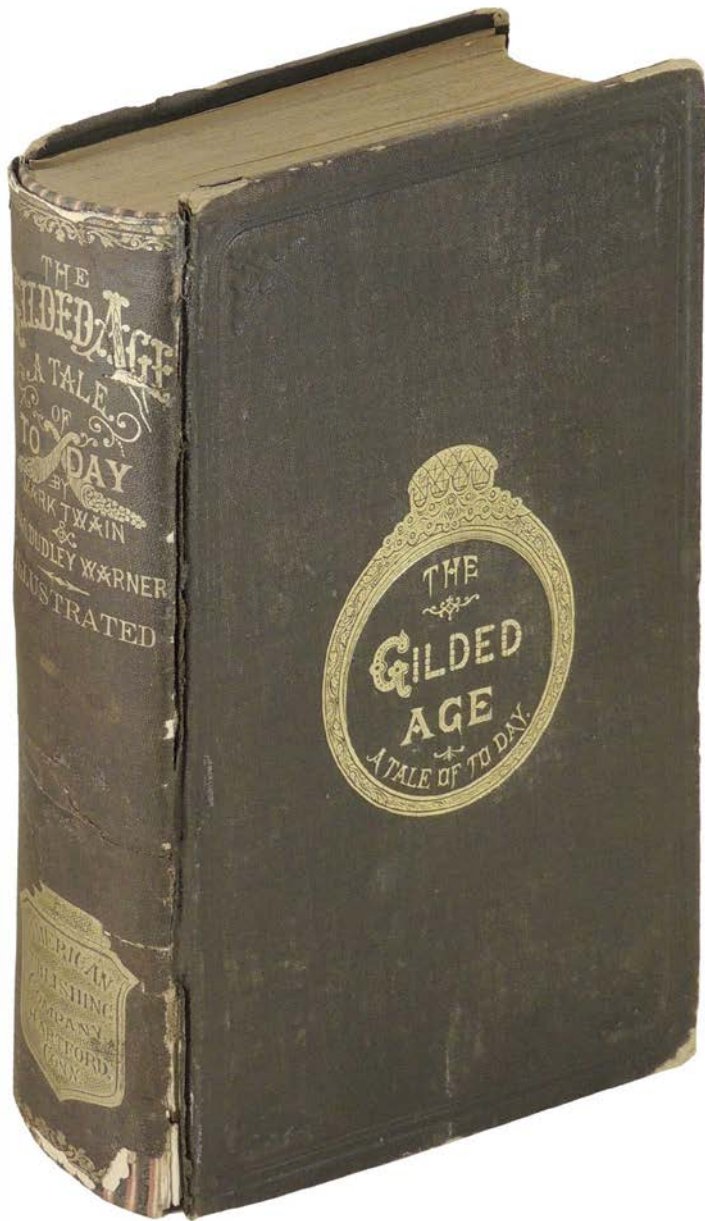
IGFOA ANNUAL CONFERENCE • SEPTEMBER 8-10, 2019

What You're In For

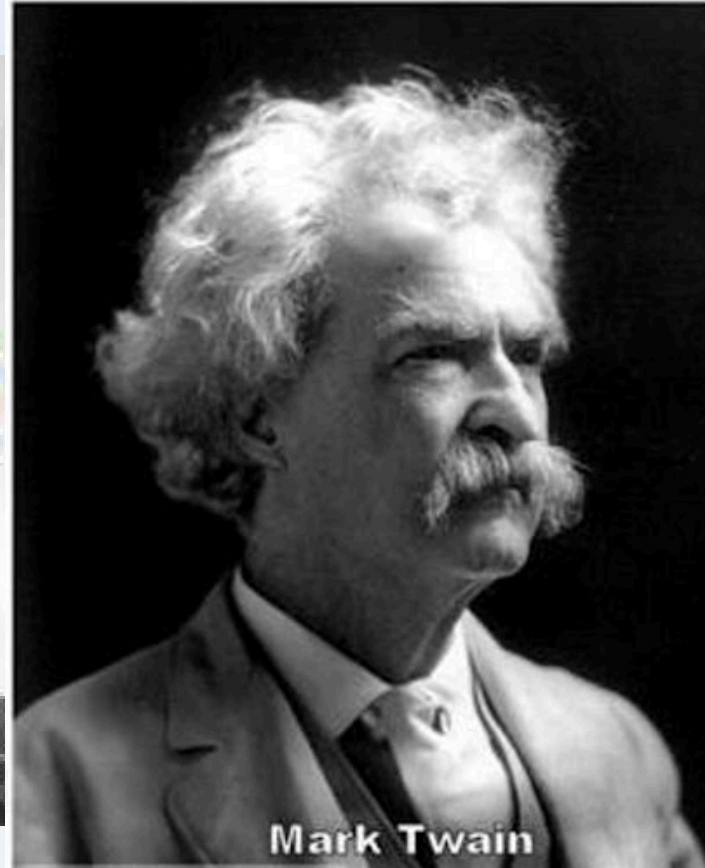
1. The history of public administration shows us that (most) excellence is the responsibility of the staff.
2. The economics of public goods shows us that (most) excellence cannot be borrowed straight from the business world.
3. The Deliberatorium from M.I.T. shows *one* pathway of finding excellence.

Oh, and there's a Kahoot!

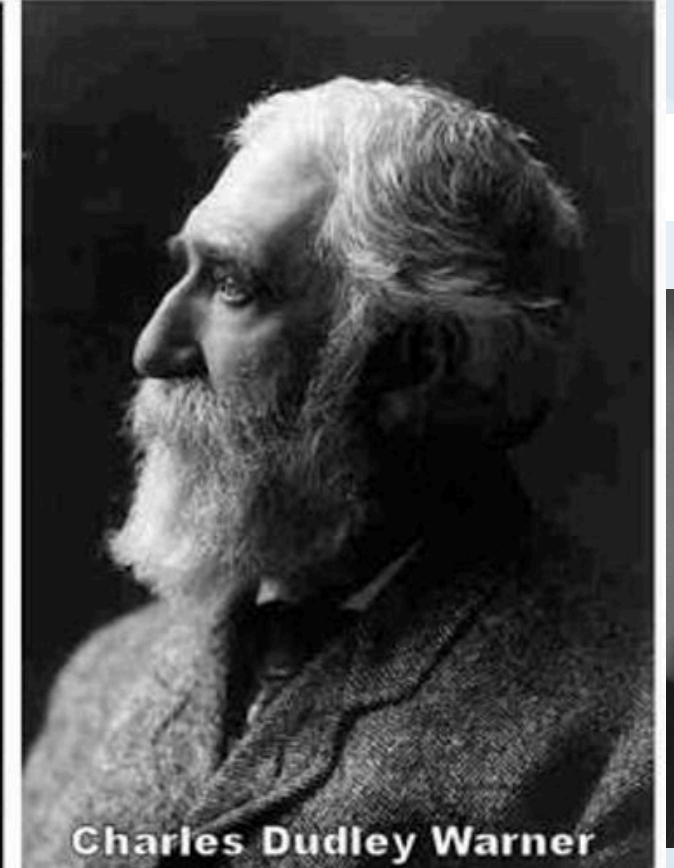
Brief History of Public Administration



THE
GILDED
AGE



Mark Twain



Charles Dudley Warner

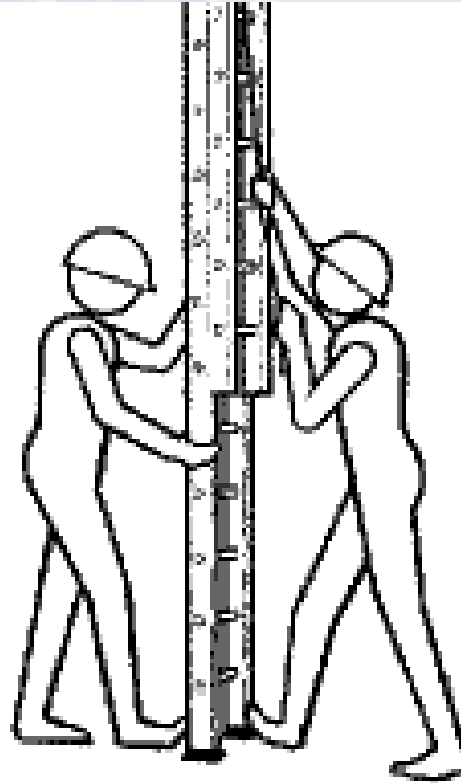
Progressives

- Primaries
- *How the Other Half Lives*
- Settlement houses
- Prohibition
- Muckrakers
- **Urban management**















By design, excellence is the staff's responsibility

Board



Excellence Quiz

 Apps  Portal  Timer  Student News Daily  Daily chart  Arg & Deb  AcademicMerit  iq² I2 Immig Deb  Upstream  EDpuzzle  GDP Growth »  Other bookmarks

Kahoot!

Game PIN

Enter

Create your own kahoot for FREE at kahoot.com

[Terms](#) | [Privacy](#)

From the world of economics

Is consumption rival?

Yes

No

Is consumption excludable?

Yes

private
goods

natural
monopolies

No

common
resources

public
goods

Public goods



Business doesn't necessarily transfer



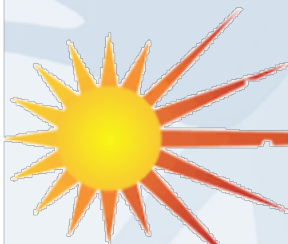
One would think that would be clear



FAF

FASB

GASB



MIT's Deliberatorium – Identifying problems



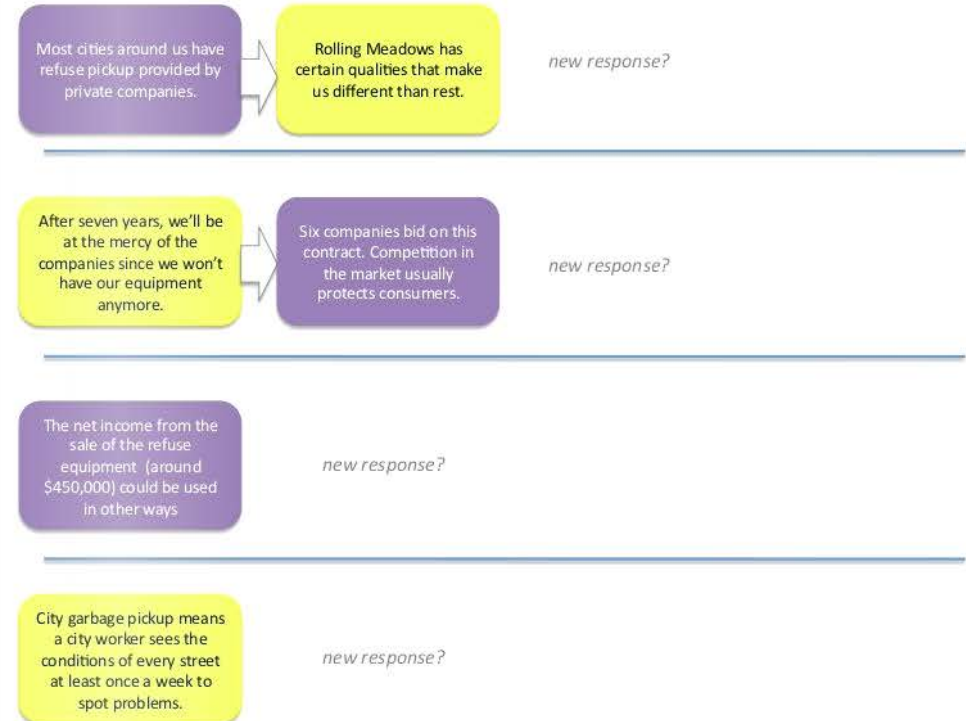
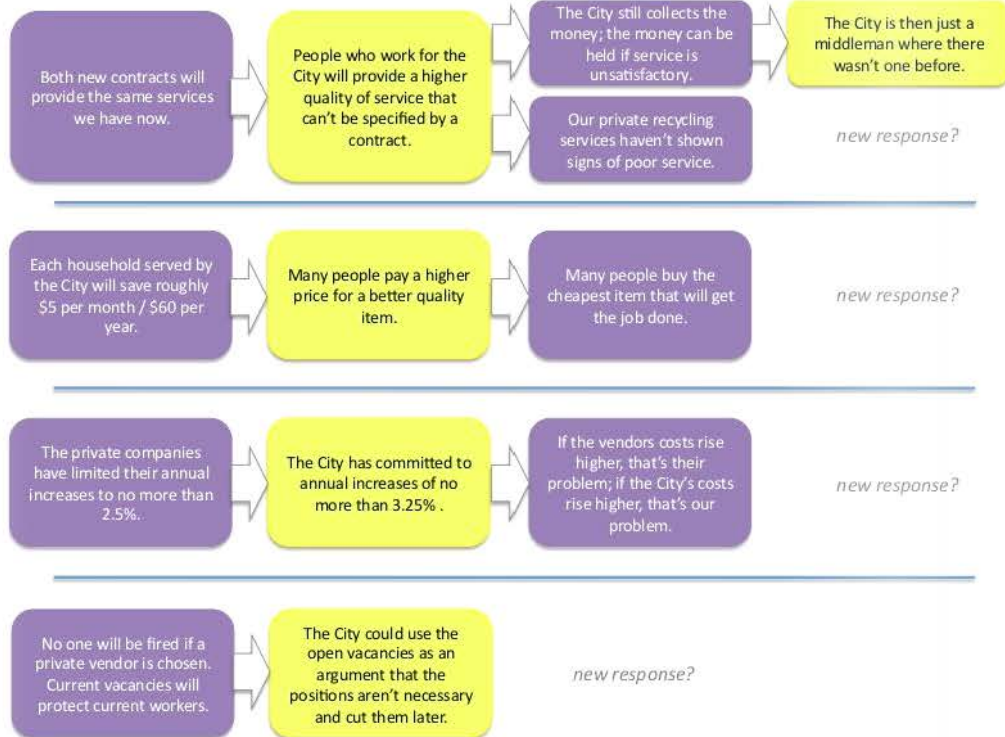
MIT's Deliberatorium – Identifying solutions

Finally, we might want to capture some of the pros and cons of these different ideas. These arguments represent the debate around an idea:

- What government policy can best meet our targets for reducing greenhouse gas emissions?
 - Use carbon tax
 - How high should the taxes be?
 - Use cap and trade
 - Prone to be gamed by industry
 - You're right - see EU experience
 - How will certificates be distributed?
 - Given away for free by the government
 - Sold to the highest bidder

The screenshot shows a video player interface with a red progress bar and playback controls at the bottom. The video content displays a hierarchical tree diagram of a debate on climate policy. The root question is 'What government policy can best meet our targets for reducing greenhouse gas emissions?'. It branches into 'Use carbon tax' and 'Use cap and trade'. 'Use carbon tax' has a sub-question 'How high should the taxes be?'. 'Use cap and trade' has two sub-branches: 'Prone to be gamed by industry' (with a sub-point 'You're right - see EU experience') and 'How will certificates be distributed?' (with sub-points 'Given away for free by the government' and 'Sold to the highest bidder').

How we did it – assessed* as excellent



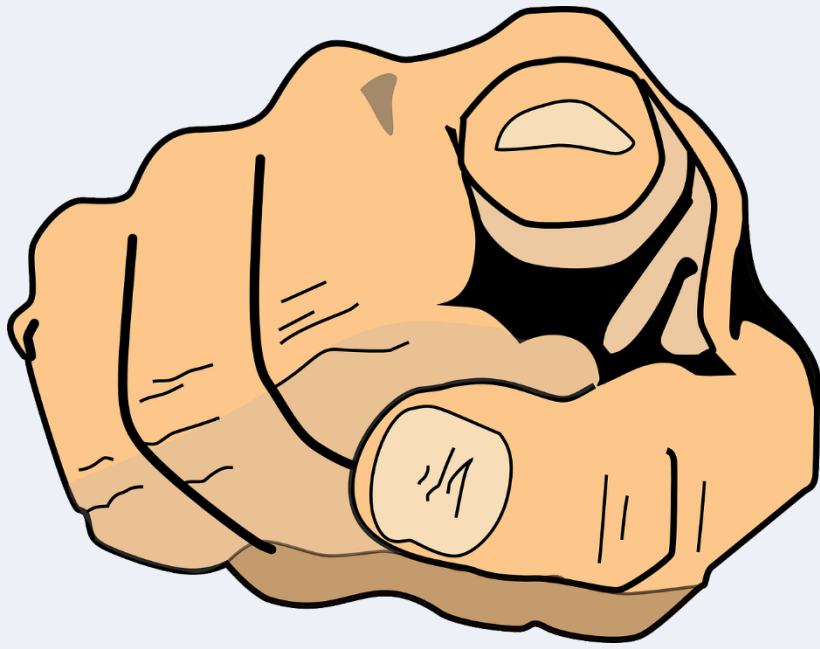
One final quotation:

If you want to achieve excellence, you can get there today. As of this second, quit doing less-than-excellent work.

Thomas J. Watson



Excellence Can Only Be Achieved by You



ACHIEVING
EXCELLENCE
Together 2019

IGFOA ANNUAL CONFERENCE • SEPTEMBER 8-10, 2019

IGFOA ANNUAL CONFERENCE • SEPTEMBER 8-10, 2019