

IGFOA DOWNSTATE CHAPTER PROFESSIONAL DEVELOPMENT

July 22, 2016

8:30 AM to 4:00 PM

Peoria Riverfront Museum, 222 SW Washington St., Peoria, IL

8:30 – 9:00 AM REGISTRATION & CONTINENTAL BREAKFAST

9:00 AM – 12:00 PM EMPLOYEE ENGAGEMENT - THE MISSING LINK

Speaker: Dave Goranson, President/Founder of Goranson Consulting, Inc.

A fast moving, comprehensive training session on the one factor that can make or break any organization...and their bottom line. Through videos, learning exercises, lecture and discussion this session will immediately give you some ideas you can take back to the workplace and use.

Learning Objectives - *Participants completing this session will be able to:*

1. Learn how to develop a game plan for each person on your team, as well as objectives for the team.
2. Identify “MEASURABLE” to use to track your success.
3. Discuss and practice actual techniques to effectively address the engagement level on your teams.
4. Learn how to more successfully and specifically set expectations and goals, for you and your teams.
5. Implement FUN things to help “jazz up” the energy level at your organization.

12:00 – 1:00 PM LUNCHEON

1:00 – 2:00 PM MUSEUM TOUR

2:00 – 3:00 PM SUCCESSION PLANNING

Speaker: Michael J. Earl, Senior Vice President, GovHR USA

We have all heard about Succession Planning but what is it and do I really need one? This session explores reasons to consider a Succession Plan for positions in your organization, discusses the key elements of a Succession Plan and the different approaches to consider when developing a practical and meaningful Succession Plan.

Learning Objectives: *Participants completing this session will be able to:*

1. Understand the reasons for having a Succession Plan.
2. Identify the key elements of a Succession Plan.
3. Recognize the different approaches to a Succession Plan.

3:00 – 4:00 PM ALL ABOARD! HOW TO COMMUNICATE WITH NEW BOARD/COUNCIL MEMBERS ABOUT FINANCE

Speaker: Michael Malatt, CPA, Senior Manager at Baker Tilly Virchow Krause, LLP

A major responsibility for every finance director is to report data and communicate financial matters to the governing body on a regular basis. However, boards and councils are comprised of individuals from many walks of life, mostly non-financial. How do you communicate such information in a digestible and understandable manner to non-financial individuals? How do you express the importance of the Finance Department and the role you and your team plays in the organization? In this session, we will discuss tips on how to bring both new and old board/council members “on board” with the understanding of the importance of finance in the oversight of your government.

Learning Objectives - *Participants completing this session will be able to:*

1. Educate both new and old board/council members on the role of the Finance Department in the organization.
2. Effectively communicate finance information to members without finance backgrounds.
3. Understand the perspectives of board/council members and what information is important to them.
4. Learn how to establish the importance of financial oversight and accountability with the governing body.

4:00 PM CLOSING REMARKS