

# **IGFOA SOUTH METRO CHAPTER PROFESSIONAL DEVELOPMENT SEMINAR**

**April 20, 2023**

## **Speaker Bios**

### **Coley Anderson, Vice President, Moody's Investors Service**

Coley Anderson is a Vice President for the Chicago Local Government Ratings Team covering credits across the Midwest. He is the state lead for Illinois local governments and has served as the lead analyst for Cook County, Chicago Public Schools, Metropolitan Water Reclamation District, Indianapolis and Cincinnati. He also serves as a sector champion for Moody's Environmental, Social, and Governance scoring initiative. Prior to joining Moody's, Coley was a Senior Financial Analyst in healthcare and local government. He holds a Master's and BA degree from the University of Southern Illinois.

### **Michelle Binns, Director, PFM Asset Management**

Michelle Binns joined PFM Asset Management in 2006 and is a Director in the Chicago office. In this capacity, she works closely with a variety of local government clients in Illinois to develop and implement prudent investment strategies for short, intermediate, and long-term funds, including fixed income and multi-asset class portfolios. Her responsibilities include investment performance analysis, cash flow modeling, portfolio structuring and restructuring, providing economic summaries and research, and evaluating investment policies and practices for compliance with state and local investment statutes. Michelle is IGFOA's Partner Representative to the Executive Board and Chairs the Partners' Forum.

### **David Cook, Executive Director, IPBC**

David has served as the first Executive Director of the Intergovernmental Personnel Benefit Cooperative (IPBC) since July 2013. Previously, David worked in local government throughout Illinois for 29 years and retired as the Village Manager of Hinsdale in 2013. David has a BS in Accounting from Eastern IL University. He previously served as Chairman of the Illinois Metropolitan Investment Fund and President of the IGFOA.

### **Rachel Cortez, Assistant Managing Director, Moody's Investors Service**

Rachel Cortez is a Senior Vice President/Manager with the US Public Finance Group of Moody's Investors Service. As Co-Manager of Moody's Chicago office, Rachel oversees local government credits in ten Midwest states. She has extensive experience covering tax-backed and revenue-secured credits issued by US local governments and not-for-profit health care organizations. Prior to joining Moody's in 2005, Rachel spent five years with American Management Systems (now CGI Group), where she implemented budget and financial management systems for state and local governments. She was also a Medicaid Budget Analyst with the State of Illinois Bureau of the Budget (now Office of Management and Budget) and spent several years working in development and fundraising for a Chicago not-for-profit organization. Rachel is a former President of the Chicago Municipal Analysts Society (CMAS) and served on the Board of Governors of the National Federation of Municipal Analysts (NFMA). Rachel received an MPA from the Maxwell School of Syracuse University and a BA in Government from Cornell University.

### **Bill Hannah, Director of Finance, City of St. Charles**

Bill Hannah joined the City of St. Charles in 2022, coming from the Village of North Aurora, where he served as the Finance Director/Treasurer since 2005. He started his career as Assistant to The Director of Administrative Services for the Village of Barrington in 1997 and became the Budget/Finance Manager for the City of Wheaton in 2001. Bill holds a BA degree in business and economics from Illinois Benedictine College and a Master of Public Administration from NIU. He was awarded the GFOA Certified Public Finance Officer (CPFO) certificate in 2013. Bill is a Past President of IGFOA, a member of GFOA and former member of ILCMA, IAMMA and IPELRA.

### **Jennifer McMahon, SPHR, Director of Human Resources, City of St. Charles**

Jennifer McMahon became the Director of Human Resources for the City of St. Charles in 2016. She earned a BA in Urban Studies from DePaul University and a Master's in Urban Planning & Policy from UIC. Her career includes positions as Human Resources Assistant in Elmhurst and Assistant City Administrator in Warrenville. Jennifer is a member of ICMA, ILCMA, NPELRA, IPELRA and The Legacy Project, having held committee or board positions in many of them. She also acts as a career mentor for DePaul University's Alumni Sharing Knowledge program.

**Loren Sanders, Professional Synergist, Fortune 4 Learning Leader, Executive Coach and Empathy Coach**

Loren Sanders is a professional synergist who focuses on building better teams and better outcomes. Her passion is focused on leveraging knowledge and connecting people to create solutions. She is motivational, inspirational, and intuitive. Her approach consists of identifying goals and talents, isolating opportunities for growth; guiding people to realizations, and helping people create action plans for change.

Loren has a B.S. in Community Health from University of Illinois and an MBA in Organizational Behavior from Lake Forest Graduate School of Management, where she also teaches Strategic Talent Management, Organizational Communications and Effective Leadership. She spent three years as the Faculty Senate Lead for the HR Academic Discipline Committee. She is an active member of the National Society for Human Resource Management (SHRM) and leads Compliance & Regulatory, HR and Talent Development Learning teams at CVS Health. She is the President of Loren365 Consulting, which focuses on bringing strategy and content design as well as training and facilitation to nonprofit, public and private sector organizations who want to focus on making real and lasting changes on how work gets done. Loren recently published the book *Empathy is Not a Weakness and Other Stories from the Edge*, which is a seven-week framework on building empathy through reflective processes and actions.