

CONFERENCE SCHEDULE AND GUIDE

### **SUSTAINING PARTNERS**

GENERAL





































# GENERA

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### **PARTNERS**

Many thanks to the IGFOA Partners for their continuing support and collaboration.

### **IGFOA Sustaining Partner Firms**

Arthur J. Gallagher & Co.
AXA Advisors

Azavar Government Solutions, Inc.
Baker Tilly Virchow Krause, LLP
BMO Harris Bank N.A.
Chapman and Cutler LLP
Enterprise Fleet Management
Federal Home Loan Bank of Chicago
Forecast5 Analytics, Inc.
Illinois Metropolitan Investment Fund
JPMorgan Chase
MB Financial Bank
MWM Consulting Group
PFM

PMA Financial Network, Inc. Sawyer Falduto Asset Management, LLC Sikich LLP

Wintrust Government Funds

### **IGFOA Associate Partner Firms**

Amalgamated Bank of Chicago Asset Control Solutions Inc. **BAIRD BKD LLP** BS&A Software Capital Gains Inc. CBIZ Valuation Group, LLC Civic Systems, LLC ClientFirst Technology Consulting CliftonLarsonAllen LLP Crowe Horwath LLP **Ehlers** Fifth Third Securities, Inc. First Midwest Bank Foster & Foster GovHR USA Graystone Consulting GW & Associates, PC The Horton Group Huntington National Bank Ice Miller LLP Illinois Public Risk Fund InfoSend

Invoice Cloud John Kasperek Co., Inc. Johnson & Bell, Ltd. Johnson Controls Inc. Klein Hall CPAs Lauterbach & Amen, LLP Miller Cooper & Co., Ltd Moody's Investors Service Piper Jaffray & Co. Plante Moran Promontory Interfinancial Network, LLC Raymond James RSM US LLP S&P Global Ratings Sebis Direct Inc. Selden Fox. Ltd. Siemens Industry, Inc Speer Financial, Inc. Third Millennium Associates, Inc. Tyler Technologies, Inc. Wells Fargo Bank, NA Zions Bank

### **Dear IGFOA Colleagues:**

Welcome to the 2018 IGFOA Annual Conference in Peoria! With 23 educational sessions, approximately 370 attendees, and 72 Exhibitors, this year's Annual Conference promises to be an exceptional experience.

One of the hallmarks of the IGFOA Annual Conference is the quality of the educational sessions, especially the keynote speakers. This year our keynote speakers are Steven Ford, son of President Gerald Ford, and Carla Harris, author and Vice Chairman/Managing Director at Morgan Stanley. Both sessions promise to be inspiring and informative.

I encourage all attendees to take advantage of the formal and informal networking opportunities that the IGFOA Annual Conference offers. This exchange of ideas and information with colleagues enables us to stay current on best practices, learn about new and innovative solutions to ongoing problems, and build professional relationships for the future.

If possible, take the opportunity to explore Downtown Peoria. The City offers unique options for shopping, dining, art & culture, and the Riverfront. Check out http://www.visitdowntownpeoria.com/ for ideas and more information.

I want to thank everyone who gave of their time, talent, and expertise to make the Annual Conference possible. IGFOA's success would not be possible without the continued efforts of our members, partners, and IGFOA staff.

Finally, I am honored to be your 2017-18 President. It is truly a privilege to work with such dedicated professionals who are called upon time and again to meet the everevolving challenges of government finance.

Chris Minick IGFOA President 2017–2018

Sincerely,

Chris Minick
IGFOA President
Finance Director
City of St. Charles

### **Registration Hours**

Attendee check-in and registration will take place on the 4th floor of the Peoria Civic Center during the hours below. All attendees and exhibitors need to check in to pick up their Conference materials.

Sunday, September 16 10:00 AM – 6:30 PM Monday, September 17 8:00 AM – 4:00 PM Tuesday, September 18 7:30 AM – 11:00 AM

### **Name Badges**

All Conference attendee and exhibitor name badges are included in the Conference materials. Attendees and exhibitors are required to wear name badges for admittance to all educational sessions, breakfasts, the Annual Business Meeting, luncheon, and social events.

New members are wearing a Gold ribbon on their badges. If you meet an attendee with the new member ribbon, be sure to welcome them to the IGFOA!

### **Vendor Showcase**

The Vendor Showcase is located on the 4th Floor of the Peoria Civic Center. This is an excellent opportunity to meet exhibitors offering services of interest to your government all in one location. The Vendor Showcase is open during the times below.

Sunday, September 16 5:00 PM – 6:30 PM Monday, September 17 9:45 AM – 5:45 PM

Take advantage of this time to learn more about the exhibiting companies and enter a variety of raffle drawings for special prizes!

See page 25 for more on the Vendor Showcase.

### **Peoria Civic Center WIFI**

Complimentary WIFI is available in the Peoria Civic Center for attendees and exhibitors.

SSID: Government2018

Password: Finance18

### **Mobile App**

To enhance your Conference experience, download IGFOA's Annual Conference App, "IGFOA Annual Conference 2018" from the Apple App Store for iPad and iPhone and from Google Play for Android. The 2018 IGFOA Mobile App



Scan to download

allows you to view the schedule, Conference sessions, exhibitors, and speaker details. Additionally, users can share information with attendees and colleagues with in-app messaging.

Need help with the Conference Mobile App? Stop by the App Help Desk located directly across from the registration desk (4th floor, Peoria Civic Center). This year, IGFOA will award a special prize to the attendee with the most postings on the Conference Mobile App!

# **Breakfasts, Annual Business Meeting, and Luncheon**

Breakfast on Monday and Tuesday and the Annual Business Meeting and luncheon on Monday is open to all attendees and exhibitors. A name badge is necessary for admittance to all meals. These are great opportunities to network with other government finance professionals.

## Complimentary Beverage Service and Break Food

Complimentary coffee, soda, and water are available throughout the day during the Conference. Break food is available during breaks from the educational sessions on Monday and Tuesday.

### Sunday, September 16

Beverages are available in the Rooms 401 and 402 for the 11:00 AM Early Bird session. Then beverages will be moved to the hallway outside of Rooms 401-404 beginning at 12:45 PM. Beverages are available in Rooms 405 and 406 for the Roundtable sessions.

#### Monday, September 17

Beverages and break food will be available in the back of the Vendor Showcase.

### Tuesday, September 18

Beverages and break food will be available in the hallway outside of Rooms 401–404.

### **Shuttle Service**

IGFOA will provide courtesy shuttle service through Peoria Charter. The shuttle will provide roundtrip service between the Peoria Marriott Pere Marquette/Courtyard Peoria Downtown and the Peoria Civic Center (Sunday – Tuesday) and between the Peoria Marriott Pere Marquette/Courtyard Peoria Downtown and the Peoria Riverfront Museum (Monday). See the schedule below.

Sunday, September 16 Noon – 7:00 PM

Monday, September 17 7:30 AM – 6:10 PM (Peoria Civic Center)

6:10 PM – 10:30 PM (Peoria Riverfront Museum)

Tuesday, September 18 7:30 AM - Noon

# President's New Member and First-Time Attendee Reception

Invitations to the President's New Member and First-Time Attendee Reception were mailed to new IGFOA members and first-time Conference attendees prior to the Conference. Join Chris Minick, IGFOA President, and the Membership Committee for a fun and informative event.

The Reception is Sunday, September 16, from 4:00 – 5:00 PM in the Peoria Civic Center – Lexus Club. The Lexus Club is located on the Mezzanine level.

### **Partner and Exhibitor Happy Hour**

Not a new IGFOA member or first-time Conference attendee? IGFOA Partners and exhibitors will host an informal happy hour in the Vendor Showcase on Sunday, September 16th from 4:00 PM – 4:45 PM. All Partners, exhibitors, and public sector attendees are welcome!

# Optional Dinner Alternative on Sunday: IGFOA Hospitality Room

No dinner plans for Sunday, September 16? Join IGFOA staff and other Conference attendees for a complimentary dinner buffet.

The Hospitality Room is in the LaSalle Ballroom at the Pere Marquette from 6:30 PM – 10:00 PM.

# **Peoria Marriott Pere Marquette Late Checkout** on Tuesday

As a concession for the 2017 Conference check-in issues, attendees staying in the Pere Marquette and checking out on Tuesday will receive a 1:00 PM check out upon request. Please note this only applies to attendees checking out on Tuesday, September 18.

# **IGFOA Leadership and Committee Member Complimentary Headshots**

Attention Executive Board members, Chapter Boards, Committee Chairs, and Committee members: The IGFOA is sponsoring professional headshots to be posted on the IGFOA website. However, the headshots may be used for other professional purposes such as on LinkedIn profiles or government websites.

Plan to have your headshot taken on Monday, September 17 any time between 1:30 PM and 5:00 PM at the Peoria Civic Center, Room 135.

# Chapters Sponsor Monday Morning Keynote Speaker!

The three IGFOA Chapters, Chicago Metro, Downstate, and South Metro are sponsoring the Monday morning keynote speaker, Steven Ford, son of President Gerald Ford. Steven Ford will examine the challenges of principled leadership and the ethical dilemmas faced by a President of the United States. He will then explore the many aspects of principled leadership and ethics in both your professional and personal life. Steven says, "Examining the confusing topic of ethics can push us to rethink many issues but also give us a guide to help navigate our life." The IGFOA Executive Board wishes to thank the Chapters for bringing Steven Ford to the 2018 Annual Conference.

Please note the Monday morning keynote address begins at 8:30 AM following the 8:00 AM buffet breakfast. Both the breakfast and the keynote address are on 4th Floor of the Peoria Civic Center.

# Chicago Bears Monday Night Football – Peoria Riverfront Museum

Want to check out the Chicago Bears vs. Seattle Seahawks game on Monday, September 17th during the IGFOA's social event at the Peoria Riverfront Museum? Just walk down to the Auditorium!

### **Conference Planning Team**

Thank you to the members of the Conference Planning Team for working hard to ensure the best possible Conference experience for attendees.

Feel free to let the Team know your thoughts about the 2018 Annual Conference and what you would like to see at the 2019 Annual Conference. Interested in joining the Conference Planning Team? Contact Jennifer Johnson, Chair, at jennifer.johnson@champaignil.gov

Chris Minick, President (Finance Director, City of St. Charles)

Melissa Gallagher, Vice President and Annual Conference Chair

(Finance Director, City of Rolling Meadows)

Kevin Wachtel, Secretary, Professional Education Committee, Executive Board Liaison (Finance Director, Village of Villa Park)

Rachel Musiala, Chair, Professional Education Committee (Finance Director, Village of Hoffman Estates)

Jennifer Johnson, Conference Planning Team Chair (Administrative Services Supervisor, City of Champaign)

Susan Jones, Team Member (Principal, Miller Cooper & Co., Ltd.)

Mike Malatt, Team Member (Senior manager, Baker Tilly Virchow Krause, LLP)

Ethan Salsinger, Team Member (Great Lakes Regional Director – Public Sector, Arthur J. Gallagher & Co.)

### **CPE Credits**

IGFOA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit.

Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.



National Registry of CPE Sponsors 150 Fourth Avenue North, Suite 700 Nashville, TN 37219-2417

# **Continuing Professional Education (CPE) Credits**

Attendees wishing to receive CPE credit for qualifying educational sessions must comply with the requirements as established by NASBA. Accordingly, attendees must complete the CPE form handed out by CPE monitors at the beginning of the session and return the completed form to a CPE Monitor before leaving the session room.

A record of your CPE credits will be posted to our profile on the IGFOA website www.igfoa.org in approximately six weeks.

### **SUNDAY AT A GLANCE**

**Informal Breakfast and Networking** 

8:30 - 11:30 AM, LaSalle Ballroom, Pere Marquette

**Conference Registration & Mobile App Help Desk** 

10:00 AM - 6:30 PM, Peoria Civic Center 4th Floor

**Speaker Ready Room** 

10:00 AM – 4:30 PM, 4th Floor Green Room

Concurrent Sessions 11:00 AM - 12:45 PM

Informal Lunch and Networking

11:00 AM - 3:00 PM, LaSalle Ballroom, Pere Marquette

Concurrent Sessions 1:00 - 2:15 PM

Concurrent Sessions 2:30 – 3:45 PM

**GFOA's Certified Public Finance Officer (CPFO)** 

**Program Information Session** 

4:00 – 4:30 PM, Rooms 405 – 406

**President's New Member & First Time Attendee** Reception

4:00 - 5:00 PM, Lexus Club Mezzanine Level

Sustaining and Associate Partners' & Exhibitors' Happy Hour (Public Sector Members Welcome) 4:00 - 4:45 PM, 4th Floor Ballroom 400

**Vendor Showcase Welcome Reception** 

5:00 - 6:30 PM, 4th Floor Ballroom 400

Networking dinner on your own or optional dinner alternative: IGFOA Hospitality Room

6:30 - 10:00 PM, LaSalle Ballroom, Pere Marguette

### **Complimentary Beverage Service**

Complimentary coffee, soda, and water are available in Rooms 401 and 402 for the 11:00 AM Early Bird session. Then beverages will be moved to the hallway outside of Rooms 401-404 beginning at 12:45 PM. Beverages are available in Rooms 405 and 406 for the Roundtable sessions.

Unless noted otherwise, all events are held at the Peoria Civic Center. IGFOA reserves the right to modify the agenda and/or speakers.

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### **SUNDAY SEPTEMBER 16**

#### CONCURRENT SESSIONS SUNDAY 11:00 AM - 12:45 PM

Sunday, 11:00 AM - 12:45 PM

### A Requiem for the Ethical Workplace: A Plan for Rebirth

Rooms 401-402 ■ About 2 CPE ■ Behavioral Ethics
Being a consummate moral leader is an unrealistic expectation. The slightest error can ruin an otherwise wonderful career and cast doubt on one's character.
Further, for all employees, the addition of new ethical standards and rules has not led to a safer or better workplace – but to more confusion and new problems. This one of a kind session will explain how "normal" training in ethics and leadership has helped to create ethical problems at work and led to lower performance. The session will outline steps necessary for the workplace to rethink its ethical stance with the aim of creating responsible employees and some very tough rules.

**Speaker: Peter Burchard**, President, Peter Burchard, LLC. Moderator: Sarah Montanari, CPA, MAS, Audit Manager, Sikich LLP

Sunday, 11:00 AM - 12:45 PM

# **Expanding Your Social Footprint:** Using LinkedIn

Rooms 405-406 ■ About 2 CPE ■ Information Technology and Personal Development

LinkedIn is the top online site for professional, social, and career networking. The site functions as an online directory of individual professionals and organizations and facilitates the process of professional networking without having to leave the office. This session will help you take advantage of all the resources and tools LinkedIn has to offer. Attendees are encouraged to bring a laptop or iPad to the session.

**Speaker: Susan Jones**, MBA, CPA, Principal, Miller Cooper & Co., Ltd.

Moderator: Timothy J. Gavin, MBA, CPA, Senior Manager, John Kasperek Co., Inc.

### **SUNDAY SEPTEMBER 16**

#### CONCURRENT SESSIONS SUNDAY 1:00 PM - 2:15 PM

Sunday, 1:00 PM - 2:15 PM

# **Issuing Bonds to Finance a Municipal Broadband System**

Rooms 401-402 ■ About 1.5 CPE ■ Finance

Is your community considering a municipal broadband system? This session will review developments in financing a municipally owned high-speed internet network in Illinois, including a recent case study, credit challenges, and legal hurdles. The panelists will provide insight on how to gain input and support from the community and governing board as well as the risks and benefits of taking on a municipally owned broadband network.

Panelists: Robbin Blackert, City Administrator, City of Rock Falls, IL; Stephan Roberts, Director, Robert W. Baird & Co.; Lawrence E. White, Partner, Chapman and Cutler LLP Moderator: Christina Fisher, CPA, MSA, MPA, Finance Supervisor, City of Country Club Hills, IL

Sunday, 1:00 PM - 2:15 PM

### **Connecting with Your Audience**

Rooms 403-404 ■ About 1.5 CPE ■ Communications and Marketing

Learn the essential elements of a successful presentation that will keep an audience engaged. These include navigating the egocentric audience, crafting content that is interesting, creating a confident and personable delivery, and incorporating effective visual aids.

**Speaker: Donna Hare**, MFA, Teaching Fellow, Communications Studies, Augustana College, IL Moderator: Linda Dalton, Accounting Manager, Village of Woodridge, IL

Sunday, 1:00 PM - 2:15 PM

# **Trumponomics – Analysis of the President's Policies**

Rooms 405-406 ■ About 1.5 CPE ■ Economics

A lively, non-partisan review of President Trump's performance during his first year in office both accomplishments and failures! This session will explore his major agenda items and the impact each may potentially have, or if implemented, have had on the US economy, on the

### **SUNDAY SEPTEMBER 16**

global economy, on the investment markets, and finally, on Illinois municipalities and residents.

**Speaker: Gary Karshna**, President/CEO, Capital Gains Inc. Moderator: John Harrington, CPA, Finance Director, Village of Minooka, IL

#### CONCURRENT SESSIONS SUNDAY 2:30 PM - 3:45 PM

Sunday, 2:30 PM - 3:45 PM

# Imperfect Equanimity and the Art of Being an Ethical Human

Rooms 401-402 ■ About 1.5 CPE ■ Behavioral Ethics

This session seeks to define moral behavior at work in direct, simple, and actionable steps – all of which come to bare in the voluntary act of accepting a few basic moral principles and the experience of equanimity with others. At the core of the model are principles of equality and reciprocity – the linchpins of moral presence.

**Speaker: Peter Burchard**, President, Peter Burchard, LLC Moderator: Adam Pulley, CPA, Principal, CliftonLarsonAllen LLP

Sunday, 2:30 PM - 3:45 PM

# The Challenge of Funding Change in Law Enforcement

Rooms 403-404 ■ About 1.5 CPE ■ Finance

Explore the changes in law enforcement with Chief Timothy McCarthy as he shares his experience from his time in the United States Secret Service through his present position as the Chief of Police for the City of Orland Park, IL. While his experience is somewhat unique, there are common themes that can affect all governments. Specifically, from a financial perspective, governments are faced with shrinking revenues and increased unfunded mandates, which demand new and innovative approaches to support law enforcement and position it for success. This session will analyze the efforts of two municipalities to increase funding in support of public safety services – one successful and one unsuccessful.

Speakers: Chief Timothy J. McCarthy, Orland Park Police Dept; former Special Agent, US Secret Service; Molly Talkington, MPA, Finance Director, City of DeKalb, IL Moderator: Paul Christensen, CPA, CPFO, Assistant City Manager/Finance Director, City of Woodstock, IL

# UNDAY

### **SUNDAY SEPTEMBER 16**

Sunday, 2:30 PM - 3:45 PM

# Small Government Focus: Best Practices for Investments, Non-GAAP/Cash Basis Statements, and Internal Controls

Rooms 405-406 ■ About 1.5 CPE ■ Finance & Accounting (Governmental)

Small governments have unique challenges when implementing best practices. This session will focus on practical concepts for small governments to consider when investing their government funds, include a discussion on non-GAAP/cash basis financial statements, and provide practical suggestions for small governments to consider when developing internal controls.

**Speakers: Jason Coyle**, CPA, Partner, Baker Tilly Virchow Krause, LLP; **Sofia Anastopoulos**, CFA, Executive Director & Chief Investment Officer, Illinois Metropolitan Investment Fund Moderator: Justin Miller, CPA, Finance Officer, City of Peru, IL

# MONDAY

### **MONDAY AT A GLANCE**

### **Conference Registration Open**

8:00 AM – 4:00 PM, Peoria Civic Center 4th Floor

#### **Speaker Ready Room**

8:00 AM – 4:00 PM, 4th Floor Green Room

#### **Buffet Breakfast**

8:00 – 8:30 AM, Rooms 405 – 408

**KEYNOTE: Steven Ford, Principled Leadership, Ethics, and What Watergate Taught Us** 

8:30 - 9:45 AM, Rooms 405 - 408

#### **Vendor Showcase Open**

9:45 AM - 5:45 PM, 4th Floor Ballroom 400

Concurrent Sessions 10:00 AM - 11:15 AM

**KEYNOTE: Carla Harris, Expect to Win: Tools for Maximizing Your Success**11:40 AM – 12:30 PM, Rooms 401 – 402

Luncheon and Annual Business Meeting

12:30 - 1:30 PM, Rooms 405 - 408

Concurrent Sessions 2:15 - 3:05 PM

Concurrent Sessions 3:30 – 4:45 PM

**Vendor Showcase Closing Reception** 

4:45 – 5:45 PM, 4th Floor Ballroom 400

**Social Event** featuring streaming of the Chicago Bears football game 6:30 – 10:00 PM, Peoria Riverfront Museum

### Breakfasts, Annual Business Meeting, and Luncheon

Breakfast and the Annual Business Meeting and luncheon on Monday are open to all attendees and exhibitors. A name badge is necessary for admittance to all meals.

Complimentary Beverage Service and Break Food Complimentary coffee, soda, and water are available throughout the day during the Conference. Break food is available in the back of the Vendor Showcase during educational session breaks.

Unless noted otherwise, all events are held at the Peoria Civic Center. IGFOA reserves the right to modify the agenda and/or speakers.

Monday, 8:30 AM - 9:45 AM



### **KEYNOTE – Principled Leadership, Ethics, and What Watergate Taught Us**

Rooms 405-408 ■ About 1.5 CPE ■ Behavioral Ethics

Steven Ford, the son of President Gerald R. Ford, will share some of the inside stories and anecdotes from the days his family lived in the White House. His father faced the difficult challenges of Watergate, a war in Vietnam, a cold war with Russia, an energy crisis, and an economic recession. Steve will examine the challenges of principled leadership and the ethical issues faced by a President of the United States. Steve will lead the audience through the legal and ethical dilemma of the Watergate scandal from the early 1970's. He will explore the far-reaching consequences of a constitutional crisis when Richard Nixon resigns the presidency and his father. Gerald R. Ford, assumes the presidency, becoming the first man in history to attain the office of President of the United States without going through a general election. Steve will delve into the ethical dilemma posed by the pardon of Richard Nixon and the short and long-term impacts of that decision. Finally, he will share insight on how ethics and principled leadership can find a place in the presidency and in your own life.

#### Speaker: Steven Ford

Moderator: Kevin Wachtel, Finance Director, Village of Villa Park, IL

#### **CONCURRENT SESSIONS MONDAY 10:00 AM - 11:15 AM**

Monday, 10:00 AM - 11:15 AM

### **GASB Update**

Rooms 401-402 ■ About 1.5 CPE ■ Accounting (Governmental)

The Governmental Accounting Standards Board (GASB) exists to establish accounting and financial reporting standards for state and local governments in the United States. This session will address pronouncements of the GASB that are currently being implemented and issues that are currently being deliberated by the Board. Emphasis will be placed on matters that are likely to impact local governments in Illinois.

Speakers: Brian W. Caputo, Ph.D., CPA, CPFO, Board Member, GASB, Vice President for Administrative Affairs and Chief Financial Officer, College of DuPage; Frederick G. Lantz, CPA, Partner-in-Charge, Government Services, Sikich LLP Moderator: Christina Coyle, CPA, Finance Director, Village of Glen Ellyn, IL and TARC Chair

Monday, 10:00 AM - 11:15 AM

### The Financial Impact of Insurance Loss Control

Room 403 ■ About 1.5 CPE ■ Finance

An evolving insurance marketplace, extreme weather, and rising medical costs are current examples of variables that cannot be controlled when it comes to insurance premiums. As a result, it is important to find variables that can be contained, such as loss control. Learn how establishing an effective safety program and utilizing loss control services and experts can lead to a more cost-effective insurance program.

**Speaker: Jon Wilson**, Loss Control Consultant, Gallagher Bassett

Moderator: Susan Wade, Vice President, Public Fund Banking, First Midwest Bank

Monday, 10:00 AM - 11:15 AM

## **Utility Asset Data Management and Visualization**

Room 404 ■ About 1.5 CPE ■ Finance & Information Technology

Explore the challenges and opportunities of closing the gap between how Finance and Public Works account for utility assets from the perspective of the GIS Department. Many communities have invested in a Geographic Information System or GIS and other information systems to support asset management. Learn about good practices for ensuring data quality which allow for data integration and financial forecasting. The session will also demonstrate visualizations that begin to blur the lines between asset management and finance.

**Speaker: Tom Thomey**, Owner and General Manager, Municipal GIS Partners, Incorporated Moderator: Patrice Sutton, Director of Finance, Lake County

Monday, 11:40 AM - 12:30 PM



### KEYNOTE – Expect to Win: Tools for Maximizing Your Success

Rooms 401-402 ■ About 1 CPE ■ Personal Development

The working world is not what it used to be. Carla Harris, one of the most successful and respected women in business, will share her strategies for maximizing career success. She will discuss the importance of perceptions in the workplace, the "must have" key relationships to ensure success, and the power of authenticity and its place as a part of powerful leadership.

**Speaker: Carla Harris**, Vice Chairman, Managing Director and Senior Client Advisor at Morgan Stanley Moderator: Mary Tomanek, Institutional Consultant, Graystone Consulting

Monday, 1:30 PM – 2:00 PM **National GFOA Update** 

Rooms 405-408

**Speaker: Chris Morrill**, Executive Director, Government Finance Officers Association

#### CONCURRENT SESSIONS MONDAY 2:15 PM - 3:05 PM

Monday, 2:15 PM - 3:05 PM

### **Financial Reporting Model Reexamination**

Rooms 401-402 ■ About 1 CPE ■ Accounting (Governmental)

Statement 34 (Basic Financial Statements – and Management's Discussion and Analysis – for State and Local Governments) of the Governmental Accounting Standards Board (GASB) was issued in 1999. This standard established the "financial reporting model" for state and local governments in the United States. Because the model has been used in practice for many years and has a pervasive influence over the effectiveness of governmental financial reporting, the GASB believes that it is important that the model be reexamined to assess whether it is achieving the objectives of financial reporting as expressed in GASB Concepts Statement 1. This session will cover the current-status of the financial reporting model reexamination project.

Speakers: **Brian W. Caputo**, Ph.D., CPA, CPFO, Board Member, GASB, Vice President for Administrative Affairs and Chief Financial Officer, College of DuPage, IL;

Frederick G. Lantz, CPA, Partner-in-Charge, Government Services, Sikich LLP

Moderator: Rita Trainor, Finance Director, Wheaton Park District, IL

Monday, 2:15 PM - 3:05 PM

## What Every Finance Director Needs to Know About Human Resources

Room 403 About 1 CPE Personnel/Human Resources
As public employees, Finance Directors and their staff
members are asked to do more each day with limited
resources, which may include responsibilities related to
personnel. This session will review several important laws
governing public employees and provide insight on how
Finance Directors can best handle personnel issues from
the start.

**Speakers: Paul A. Denham**, Associate, Clark Baird Smith; **Nikki Larson**, CPA, CPFO, Finance Director, Village of Glencoe, IL

Moderator: Scott Bordui, CPA, CGMA, Finance Director, Village of Flossmoor, IL

Monday, 2:15 PM - 3:05 PM

# Same Day ACH: On the Rise – New Risks for Faster Fraud

Room 404 ■ About 1 CPE ■ Finance & Auditing

Same-day issuance and receipt of ACH transactions will soon be a reality. Learn about this process as well as ACH Positive Pay and other ACH fraud protection tools.

**Speakers: Jill Hagan**, MB Financial Bank; **Todd Sholeen**, Huntington National Bank

Moderator: Elizabeth Kubal, Comptroller, City of Kankakee, IL

#### **CONCURRENT SESSIONS MONDAY 3:30 PM - 4:45 PM**

Monday, 3:30 PM - 4:45 PM

# Illinois Department of Revenue – 2018 Local Government Update

Rooms 401-402 ■ About 1.5 CPE ■ Finance

The Illinois Department of Revenue (IDOR) will provide updates on the allocation and distribution of taxes to local governments. Some of the topics to be covered include: Sales Tax, Telecommunications Tax, Personal Property Replacement Tax, Local Government Distributive Fund, and how to access the information available on the IDOR website.

**Speaker: Brenda Towers**, Taxpayer Services Program Administrator, Illinois Department of Revenue Moderator: Scott Shamberg, Vice President, Azavar Government Solutions

Monday, 3:30 PM - 4:45 PM

# Planning and Responding to Active Shooter/Violent Incidents

Room 403 ■ About 1.5 CPE ■ Personal Development, Personnel/Human Resources

Recent national tragedies remind us that the risk is real; an active shooter incident can happen in any place at any time. Mass shootings start and end very quickly; first responders often cannot get to a scene in time. Sixty-three percent of active shooter events are concluded by the 15-minute mark, either by police action or by suspect suicide. The best way to ensure your safety and the safety of others is to prepare ahead of time and be ready. Taking a few steps now and mentally rehearsing what to do can help you react quickly when every second counts.

Speakers: Sergeant Steve Formenti, SWAT Team and Training Unit Supervisor, Will County Sheriff's Department; Deputy Jeff Jerz, SWAT Team Crisis/Hostage Negotiator and Training Unit Instructor, Will County Sheriff's Department Moderator: Anthony Fashoda, Assistant Finance Director, Village of Hoffman Estates

# TUESDAY

### **TUESDAY AT A GLANCE**

**Conference Registration Open** 

7:30 - 11:00 AM, Peoria Civic Center 4th Floor

**Speaker Ready Room** 

7:30 - 11:00 AM, 4th Floor Green Room

**Buffet Breakfast** 

8:00 AM, Rooms 405 – 408

Illinois Municipal League 2018 Legislative Update 8:30 – 9:45 AM, Rooms 405 – 408

Concurrent Sessions 10:00 AM - 11:15 AM

Concurrent Sessions 11:25 AM - 12:15 PM

#### Breakfast

Breakfast Tuesday is open to all attendees and exhibitors. A name badge is necessary for admittance to all meals.

Complimentary Beverage Service and Break Food Complimentary coffee, soda, water and break food are available in the hallway outside of Rooms 401-404 during educational session breaks.

Unless noted otherwise, all events are held at the Peoria Civic Center. IGFOA reserves the right to modify the agenda and/or speakers.

### **TUESDAY SEPTEMBER 18**

Tuesday, 8:30 AM - 9:45 AM

# Illinois Municipal League 2018 Legislative Update

Rooms 405-408 ■ About 1.5 CPE ■ Finance

The Illinois Municipal League will provide an update on State legislative matters relevant to Illinois local governments.

**Speaker: Brad Cole**, Executive Director, Illinois Municipal League (IML)

Moderators: William McCarty, Director – Office of Budget and Management, City of Springfield, IL; Jason Ashmore, Mayor, City of Sesser, IL

#### CONCURRENT SESSIONS TUESDAY 10:00 AM - 11:15 AM

Tuesday, 10:00 AM - 11:15 AM

### **Credit & Market Impact of Pensions**

Rooms 401-402 ■ About 1.5 CPE ■ Finance

Examine the pension crisis plaguing many Illinois municipalities and how a municipality's pension funding levels impact the municipality's overall credit rating from the perspective of S&P Global Ratings. Panelists will analyze the market impact of pension funding levels when a municipality wants to access the capital markets.

**Speakers: Stephen Adams**, Director, Public Finance, PMA Securities, Inc.; **Andrew Kim**, Director, Public Finance, PMA Securities, Inc.; **Scott Nees**, Associate Director, S&P Global Ratings

Moderator: Mary Dankowski, Retired Deputy Village Manager/Finance Director

Tuesday, 10:00 AM - 11:15 AM

# **Bitcoin and Blockchain: A Combination of Technology and Finance**

Room 403 About 1.5 CPE Information Technology
Bitcoin and Blockchain are the latest craze in both the investment and technology community, but what is it really? This session will look at crypto-currencies, ownership chains, distributive ledgers and other technologies used behind the scenes to make it all work and how that might apply to government.

**Speaker: Larry Schroth**, Director of Information Technology, Village of Palatine

Moderator: Andrea Lamberg, Finance Director, City of Park Ridge

### **TUESDAY SEPTEMBER 18**

Tuesday, 10:00 AM - 11:15 AM

# Land Use and Fiscal Impact Analysis – A GFOA/APA Joint Project

Room 404 ■ About 1.5 CPE ■ Finance

A city's land use decisions have important implications for the city government and overlapping jurisdictions' financial health for years, if not decades to come. However, there has traditionally been very little involvement from a City's land use planning professionals in long-range financial planning, or of a City's finance professionals in land use planning. The purpose of this project is to begin to bridge that gap, focusing on the tool of fiscal impact analysis. Fiscal impact analysis is used to determine the cost and benefits of a potential development project. The standards for how to conduct a fiscal impact analysis are not well established in either the planning or public finance profession. This means that the way in which a fiscal impact analysis is conducted can vary widely from project to project. This variation is a potential detriment to decision-making because the same project may be evaluated very differently by different people. This session will report on the status of the active working group of the GFOA and American Planning Association. Specifics of the project may evolve in the months leading up the IGFOA Conference.

**Speakers: Kevin Wachtel**, CPFO, Finance Director, Village of Villa Park, IL; **Shayne Kavanagh**, Senior Manager of Research, GFOA Moderator: Martin Lyons, Chief Financial Officer/Treasurer, City of Aurora

# TUESDAY

### **TUESDAY, SEPTEMBER 18**

### **CONCURRENT SESSIONS TUESDAY 11:25 AM - 12:15 PM**

Tuesday, 11:25 AM - 12:15 PM

### **Pension Obligation Bonds**

Rooms 401-402 ■ About 1 CPE ■ Finance

Learn the basics of pension obligation bonds, including the potential implications on the pension plan and local government.

**Speakers: Jason Franken**, FSA, EA, MAAA, Consulting Actuary and Principal, Foster & Foster; **Jill Jaworski**, Managing Director, PFM; **Jason Palmer**, Senior Managing Consultant, PFM

Moderator: Mark Nannini, Chief Financial Officer, Illinois Municipal Retirement Fund (IMRF)

Tuesday, 11:25 AM - 12:15 PM

### **Alternative Staffing Models**

Room 403 ■ About 1 CPE ■ Personnel/Human Resources
Explore the reasons to consider and be aware of
alternative staffing models. The panel will provide
examples from communities across the state.

Speakers: Michael J. Earl, Senior Vice President, GovHR USA; Patti-Lynn Silva, Chief Accountant, City of Bloomington, IL; Greg Peters, Retired Municipal Finance Director Moderator: Andrew Brown, Deputy Director of Finance, Village of Buffalo Grove, IL

### **VENDOR SHOWCASE**

### **Exhibit Hours**

Sunday, September 16 5:00 PM - 6:30 PM

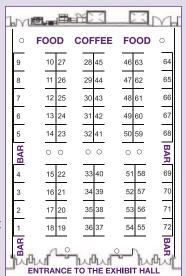
Monday, September 17 9:45 AM – 5:45 PM

The Vendor Showcase is located on the 4th Floor of the Peoria Civic Center.

This is an excellent opportunity to meet exhibitors offering services of interest to your government all in one location.

Take advantage of this

dedicated time to learn more about the exhibiting companies and enter a variety of raffle drawings for special prizes!



### **Vendor Showcase Game**

**Collect Tickets and Enter to Win a Prize!** 

Engage with exhibitors in the Vendor Showcase and collect raffle tickets for great prizes! How many raffle tickets you receive depends upon the number of exhibit booths visited and the level of interaction. More interaction with an exhibitor means more raffle tickets. Levels of interaction include:

- Engage in conversation with an exhibitor;
- Exchange business contact information (business cards);
- Watch/complete a demo at a booth; and,
- Set up a future meeting or conference call.

Be sure to tour the Vendor Showcase and look for the nine raffle boxes spread throughout the aisles. Each raffle box will show information about the particular prize. Then when exhibitors award tickets, drop them in the raffle box (boxes) of your choice.

Drawings for the prizes will take place Monday, September 17 during the Vendor Showcase Closing Reception. Winners MUST be present at the time of the drawing to be eligible to win.

*Note:* Raffle tickets will be two part. Be sure to write your name on the ticket for the raffle box and keep the other half to claim your prize.

# VENDORS

## **VENDOR SHOWCASE**

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# **VENDOR SHOWCASE**

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# IGFOA

### **EXECUTIVE BOARD**

### Executive Board - 2017-2018

#### President:

Christopher Minick Finance Director, City of St. Charles

#### **Vice President:**

Melissa Gallagher
Finance Director, City of Rolling Meadows

#### Treasurer:

Bill Hannah Finance Director, Village of North Aurora

#### Secretary:

Kevin Wachtel Finance Director, Village of Villa Park

#### **Past President:**

Stephanie Masson Finance Director, City of Rock Island

### Member-at-Large:

William McCarty II
Director, Office of Budget and Management,
City of Springfield

#### Member-at-Large:

John Harrington Finance Director, Village of Minooka

### Member-at-Large, Non-CFO:

Andrew Brown
Deputy Director of Finance, Village of Buffalo Grove

#### **Chicago Metro Chapter Representative:**

Rob Frederickson
Finance Director, United City of Yorkville

### **South Metro Chapter Representative:**

Arlette Frye Treasurer, Village of Lansing

### **Downstate Chapter Representative:**

Molly Talkington
Finance Director, City of DeKalb

# GEOA

### **COMMITTEE CHAIRS**

### Committee Chairs - 2017-2018

#### **Legislative Committee Chair:**

William McCarty II
Director, Office of Budget and Management,
City of Springfield

#### **Membership Committee Chair:**

Lynn McCammon
Finance Director, Village of Winfield

#### **Nominating Committee Chair:**

Stephanie Masson Finance Director, City of Rock Island

#### Partners' Forum Chair:

Christopher Daly BMO Harris Bank N.A.

#### **Professional Education Committee Chair:**

Rachel Musiala

Director of Finance, Village of Hoffman Estates

#### **Technical Accounting Review Committee Chair:**

Christina Coyle Finance Director, Village of Glen Ellyn

### **Growth and Engagement Network (GEN) Chair:**

Andrew Brown
Deputy Director of Finance, Village of Buffalo Grove

#### **Social Media Task Force Chair:**

Timothy J. Gavin Senior Manager, John Kasperek Co., Inc.

Interested in volunteering for a Committee or Chapter? Contact the Committee Chair or Chapter President.

# **IGF0A**

### **IGFOA CHAPTERS**

Membership in the Illinois GFOA includes affiliation with the chapter of your choice. However, IGFOA members are welcome to attend any Chapter event regardless of affiliation.

#### **CHICAGO METRO CHAPTER**

The Chicago Metro Chapter has members from Chicago Cook County and the collar counties. The Chicago Metro Chapter hosts luncheon meetings and an annual holiday gathering.

#### Chicago Metro Chapter Leadership 2018

Rob Fredrickson, President; United City of Yorkville, Finance Director

Nicole Larson, Past President; Village of Glencoe, Finance Director

Anthony Fashoda, Vice President; Village of Hoffman Estates, Assistant Finance Director

Amit Thakkar, Treasurer; Village of Bensenville, Director of Finance

Dell Duckworth, Secretary; Village of Winnetka, Accounting Manager

#### **DOWNSTATE ILLINOIS CHAPTER**

The Downstate Chapter represents IGFOA members outside of the Chicago metropolitan area and reflects the diversity of Illinois from Galena to Carbondale and Quincy to Danville. The Downstate Chapter hosts regional luncheon programs, seminars, and conferences.

#### Downstate Illinois Chapter Leadership 2018

Molly Talkington, President; City of DeKalb, Finance Director

Gloria Osborn, Past President and Regional Coordinator; City of Galesburg, Director of Finance & IT

Sandy Evans, Vice President and Regional Coordinator; City of O'Fallon, Director of Finance

Tracy Kennett, Treasurer and Regional Coordinator; City of Wood River, Finance Director

Julie Ciesla, Secretary; Peoria County, Assistant Chief Financial Officer

Curtis Newport, Member-at-Large and Regional Coordinator; Boone County, Treasurer

Elizabeth Beaty, Regional Coordinator; City of Urbana, Administrative Services Manager

### **IGFOA CHAPTERS continued**

- Barbara Ramsay, Regional Coordinator; Champaign County, Chief Deputy Auditor/Accounting Manager
- Carla Paschal, Regional Coordinator; Winnebago County, Chief Financial and Budget Officer
- Debra A Zimmerman, Regional Coordinator; Illinois Metropolitan Investment Fund (IMET), Associate Director

#### **SOUTH METRO CHAPTER**

The South Metro Chapter represents members from Lyons to Joliet to Sauk Village. This Chapter holds quarterly luncheon programs and seminars. The South Metro Chapter also hosts an annual holiday gathering.

### South Metro Chapter Leadership 2018

- Lisa Heglund, President; City of Lockport, Finance Director
- Arlette Frye, Immediate Past President; Village of Lansing, Treasurer
- Michael Wolf, Vice President; Village of Bourbonnais, Finance Director
- Christina Fisher, Treasurer; City of Country Club Hills, Finance Supervisor
- David Sevier, Secretary; Village of Richton Park, Finance Director
- Anne Burkholder, Member-at-Large, Village of Shorewood, Finance Director
- Mark Pries, Chapter Legislative Chair; Village of Park Forest, Deputy Village Manager/Finance Director
- John Harrington, Chapter Membership Chair; Village of Minooka, Finance Director

### **PAST IGFOA PRESIDENTS**

in order of year elected

Harris Stevens 1958

Alvin J. Keller 1959

Roy E. Anderson 1960

Donald C. Duranso 1961

Jack W. Loftus 1962

William J. Tacey, Jr. 1963

James H. Bolerjack, Jr. 1964 Beth Couter 1994

Ruby Geary 1965

G. Edward Harris 1966

Don L. Viane 1967

Dean A. Porter 1968

Betty Schmidt 1969

M.O. Elliott 1970

Gerald Morrow 1971

Calvin Henry 1972

Duane Blietz 1973

Kenneth A. Klein 1974

Darlene Heroz 1975

Peg Grell 1976

Sylvia Gross 1977

James J. Kelly 1978

Glendon M. Kiger 1979

Kenneth M. Bonder 1980

Richard L. Jesse 1981

Joseph J. DeMichiel 1982

George Coney 1983

Edward F. Hosek 1984

Keith Wendland 1985

Dennis Lauer 1986

Ronald J. Hill 1987

George Valentine 1988

Daniel Ryan 1989

David Jepson 1990

Doug Ellsworth 1991

Gregory Peters 1992

Hella Tomczak 1993

Leonard Flood 1995

Richard Schnuer 1996

Stan Helgerson 1997

Spiro Hountalas 1998

David Cook 1999

Gary Szott 2000

Mary Dankowski 2001

Jeff Rowitz 2002

Brian Barnes 2003

Brian Caputo 2004

Kathryn Booth 2005

Robert Fialkowski 2006

Mark Nannini 2007

Dallas Whitford 2008

Rita A. Trainor 2009

Tom Kuehne 2010

Sue Stanish 2011

Kim Auchstetter 2012

Scott Bordui 2013

Scott Anderson 2014

Rita Kruse 2015

Stephanie Masson 2016

### **Nomination Committee Report**

The election of Executive Board Officers and Members-at-Large will be conducted during the Annual Business Meeting at the IGFOA Annual Conference at the Peoria Civic Center.

	ominating Committee ended Slate 2018–2018
Position	Recommended Candidate
President	Melissa Gallagher, Finance Director, City of Rolling Meadows
Past President	Christopher Minick, Finance Director, City of St. Charles
Vice President	William Hannah, Finance Director, Village of North Aurora
Treasurer	William McCarty II, Director of Budget and Management, City of Springfield
Secretary	Kevin Wachtel, Finance Director, Village of Villa Park
Member-at- Large	John Harrington, Finance Director, Village of Minooka
Member-at- Large	Tricia Dubiel, Superintendent of Business & Finance, Bolingbrook Park District

Additional I	nt the IGFOA Executive Boa Board positions not up for hual Business Meeting	
Member-at- Large, Non-CFO	Andrew Brown, Deputy Director of Finance, Village of Buffalo Grove	Second year of a 2-Year Term
GFOA State Representa- tive	Rita Kruse, Finance Manager, City of Geneva	Designated by IGFOA President
Partner Representative	Christopher Daly, BMO Harris Bank	Designated by IGFOA President
Downstate Chapter Rep- resentative	Molly Talkington, Finance Director, City of DeKalb	Direct Election by Downstate Chapter
South Metro Chapter Rep- resentative	Arlette Frye, Treasurer, Village of Lansing	Direct Election by South Metro Chapter
Chicago Metro Chap- ter Represen- tative	Rob Frederickson, Finance Director, United City of Yorkville	Direct Election by Chicago Metro Chapter



# Join IGFOA Next Year For the 2019 Annual Conference September 8 – 10 Bloomington–Normal Marriott Hotel & Conference Center Normal, Illinois

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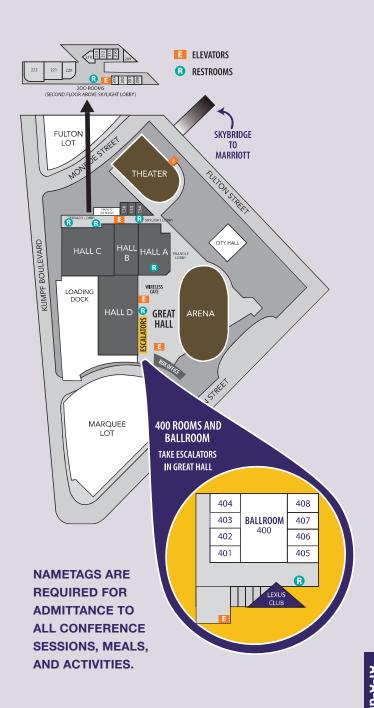
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> Phone: 630-942-6587 Email: info@igfoa.org Visit http://www.igfoa.org

### **LOCATION GUIDE**

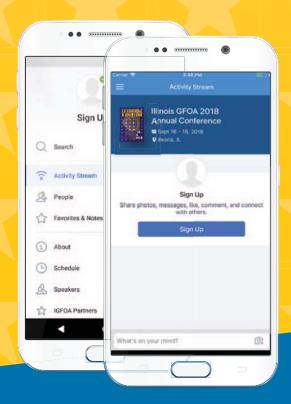


# **CONFERENCE AT-A-GLANCE**

CUMPAY CERT	TMDED 16 2010
	EMBER 16, 2018
8:30 – 11:30 AM	Informal Breakfast and Networking – LaSalle Ballroom, Pere Marquette
10:00 AM - 6:30 PM	Conference Registration and Mobile App Help Desk – Peoria Civic Center 4th Floor
10:00 AM - 4:30 PM	
11:00 AM – 12:45 PM	Concurrent Sessions:
11 00 444 0 00 044	A Requiem for the Ethical Workplace: A Plan for Rebirth – Rooms 401–402
1:00 – 2:15 PM	Informal Lunch and Networking – LaSalle Ballroom, Pere Marquette  Concurrent Sessions:
1.00 - 2.13 FW	
	Issuing Bonds to Finance a Municipal Broadband System – Rooms 401–402
2:30 - 3:45 PM	Concurrent Sessions:
	Imperfect Equanimity and the Art of Being an Ethical Human –Rooms – 401–402
4:00 – 4:30 PM	GFOA's Certified Public Finance Officer (CPFO) Program Information Session –
4:00 – 5:00 PM	President's Reception for New Members and First Time Attendees –
4:00 – 4:45 PM	Sustaining and Associate Partners' & Exhibitors' Happy Hour
5:00 - 6:30 PM	Vendor Showcase Welcome Reception – 4th Floor Ballroom 400
6:30 – 10:00 PM	Networking Dinner on your own or Optional Dinner alternative:
MONDAY - SEPT	TEMBER 17, 2018
8:00 AM - 4:00 PM	Conference Registration – Peoria Civic Center 4th Floor
8:00 AM - 4:00 PM	Speaker Ready Room – 4th Floor Green Room
8:00 – 8:30 AM	Breakfast Buffet - Rooms 405-408
8:30 – 9:45 AM	Keynote Speaker: Steven Ford – Principled Leadership, Ethics, and What Watergate
9:45 AM - 5:45 PM	Vendor Showcase Open – 4th Floor Ballroom 400
10:00 – 11:15 AM	Concurrent Sessions:
11.10744	
	GASB Update – Rooms 401–402
11:40 AM - 12:30 PM	<b>Keynote Speaker: Carla Harris</b> – Expect to Win: Tools for Maximizing Your Success –
12:30 - 1:30 PM	Luncheon and Annual Business Meeting – Rooms 405 – 408
1:30 - 2:00 PM	National GFOA Update – Rooms 405–408
2:15 - 3:05 PM	Concurrent Sessions:
	Financial Reporting Model Reexamination – Rooms 401–402
3:30 – 4:45 PM	Concurrent Sessions;
3:30 – 4:45 PM	Illinois Department of Revenue – 2018 Local Government Update – Rooms 401–402
4:45 – 5:45 PM	Vendor Showcase Closing Reception – 4th Floor Ballroom 400
6:30 – 10:00 PM	Social Event at the Peoria Riverfront Museum, 222 SW Washington St, Peoria, IL
	TEMBER 18, 2018
7:30 – 11:00 AM	Conference Registration – Peoria Civic Center 4th Floor
7:30 – 11:00 AM	Speaker Ready Room – 4th Floor Green Room
8:00 AM	Breakfast Buffet – Rooms 405–408
	Illinois Municipal League 2018 Legislative Update – Rooms 405–408
8:30 – 9:45 AM	Concurrent Sessions:
10:00 – 11:15 AM	CONCURTOR SESSIONS.
	Credit & Market Impact of Pensions – Rooms 401–402
11:25 AM – 12:15 PM	Concurrent Sessions:
	Pension Obligation Bonds – Rooms 401–402

Civic Center, 201 SW Jefferson Ave, P	TRADITIONAL FINANCE SESSIONS
	EMERGING FINANCE SESSIONS
	ROUNDTABLES
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	,
Connecting with Your Audience – Rooms 403–404	Trumponomics – Rooms 405–406
1100110 400 404	
The Challenge of Funding Change in	Small Government Focus: Best Practices for Investmen
Law Enforcement – Rooms 403–404	Non–GAAP/Cash Basis Statements, and Internal Control Rooms 405–406
Rooms 405–406	13.10.100
exus Club Mezzanine Level	
	Floor Pollroom 400
Public Sector Members welcomed) – 4th	FIUUI DAII(UUIII 400
	m, rere marquette
Faught Us – Rooms 405–408	
	ss Utility Asset Data Management and Visualization –
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