

**IGFOA GROWTH AND ENGAGEMENT NETWORK (GEN)
PROFESSIONAL DEVELOPMENT SEMINAR**

July 17, 2025

PMA Securities, LLC, 2135 City Gate Lane, 7th Floor, Naperville, IL 60563

AGENDA

11:30 AM – 12:10 PM CHECK-IN AND NETWORKING

12:10 – 12:15 PM WELCOME AND INTRODUCTIONS; LUNCH BEGINS

*Andrew Kim, Director, PMA Securities, LLC and Co-Chair
of IGFOA GEN*

**12:15 – 1:15 PM Embracing Change: The art of adaptability in life and in the
market place**

*Speaker: Kendra Shelland – Vice President, PMA Asset
Management*

Description:

Change is constant, whether it involves circumstances, goals and ambitions, outlook, or market dynamics. Growth and adaptability are essential skills for continuous development in both life and business. This seminar will begin with the personal story of Kendra Shelland, and how adaptability, motivation, and creativity propelled her journey from the suburbs of Minneapolis to a trading desk in New York City, and back again, all while pursuing her ever-evolving dreams. The seminar will then transition to strategies for navigating the constantly changing economic environment and marketplace.

Learning Objectives:

Audience members will:

1. Increase adaptability whether internally directed or externally influenced
2. Understand leading economic indicators in the market
3. Identify impacts of economic and market data

CPE: 1 hour **Field of Study:** Personal Development – Non-Technical **Level:** Basic

1:15 – 1:20 PM CLOSING REMARKS

*Andrew Brown, Finance Director, Village of Palatine and Chair of
IGFOA GEN*