



NORTHERN ILLINOIS UNIVERSITY

Center for  
Governmental Studies

*Outreach, Engagement, and Regional Development*



**Illinois Financial Forecast Forum:  
Private Sector Views that will Impact the Public Sector  
January 20, 2023**

- 8:00 – 8:45 a.m.      **Registration/Continental Breakfast**
- 8:45 – 9:00 a.m.      **Welcome and Introductions**
- 9:00 – 10:00 a.m.      **Economic & Industry Perspectives** CM | 1.0  
*Thomas Walstrum*, Senior Economist, Chicago Federal Reserve
- 10:15 – 11:30 a.m.      **Future Trends in Employment/Labor Relations**  
*Ben Gehrt*, Attorney, Clark Baird Smith
- 11:30 a.m. – 12:15 p.m.      Lunch
- 12:15 – 1:00 p.m.      **Future Trends in Healthcare**  
*Mike Wojcik*, Senior Vice President/Principal, The Horton Group
- 1:15 – 2:45 p.m.      **Real Estate Perspectives:** CM | 1.5  
**Major Forces, Trends and Initiatives That Will Impact Our Communities**  
*Stephen B. Friedman*, Founding Partner, SB Friedman, Moderator  
  
**National Forces That Will Impact Illinois Communities**  
*Mary Ludgin*, Senior Managing Director and Head of Global Research, Heitman Real Estate Investment Management  
  
**Illinois Initiatives Creating Development Opportunity for Communities,**  
*Jason Horwitz*, Director, Policy Development, Planning and Research, Illinois Department of Commerce and Economic Opportunity (Invited)  
  
**Panelists:**  
*Tammie Grossman*, Director, Development Customer Services, Village of Oak Park  
*Ronan Remandaban*, Executive Managing Director, Bradford Allen
- 3:00 – 4:00 p.m.      **Dynamic Trends in the Current and Future Retail Environment** CM | 1.0  
*Kelly Cofer*, CEO, The Retail Coach

*The Forum program addresses the following ICMA Practice Areas:  
6 (Strategic Leadership) and 12 (Financial Management and Budgeting)*

*The American Planning Association - Illinois Chapter is providing  
(CM) continuing education credits for AICP Certified Planners.*

**THANK YOU TO OUR CORPORATE SPONSORS**





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Learning • Connecting • Progressing



The Illinois City/County Management Association, Illinois Government Finance Officers Association,  
and the Northern Illinois University Center for Governmental Studies invite you to attend the eleventh annual  
**Illinois Financial Forecast Forum: Private Sector Views that will Impact the Public Sector**

**Friday, January 20, 2023**

**Thank you to our Sponsors:**



**Hybrid with in-person option:**

**NIU Naperville, 1120 E. Diehl Rd., Naperville**

**OR**

**Virtual using ZOOM Platform**

**Credits:** CEU - Earn .5; CPE - Earn 6.6; CM|3.5 (CM Pending)

**ICMA Credentialed Manager Practice Areas:**

**6 (Strategic Leadership) and 12 (Financial Management and Budgeting)**

**Registration Rates:**

**In-Person and Virtual Rates:**

\$99 for first attendee

\$69 for each additional attendee

from same organization

\$25 for students/interns

ILCMA Members in Transition are complimentary - please use MIT code when registering.

## REGISTRATION FORM

### Illinois Financial Forecast Forum

Event Number 19251

**FAX:** 815-753-6900

**MAIL:** Outreach Services Registration Office

Northern Illinois University

DeKalb, IL 60115

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

**IF REGISTERING BY MAIL or FAX**

Credit Card Payment:

Visa, MasterCard, Discover, American Express  
(circle one)

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

**OR**

**MAKE CHECKS PAYABLE TO ILCMA**

FEIN number for invoicing purposes:

Federal Tax ID Number: 36-3251692

**[REGISTER ONLINE BY JANUARY 16 WITH CREDIT CARD](#)**

**Cancellation Policy:** Cancellations must be received by Outreach Registration by January 16, 2023 for a full refund. You may cancel by e-mail ([outreachregistration@niu.edu](mailto:outreachregistration@niu.edu)) or by fax (815) 753-6900. Cancellations after January 16, 2022 will incur a \$50 cancellation fee and no-shows are responsible for the full registration cost. Hosting organizations reserve the right to modify the agenda and/or speakers, cancel the training due to low enrollment. **All registrants will receive the recorded seminar and a pdf of the handouts ~ BE SURE TO REGISTER TODAY!**