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GEN Event

Embracing Change: The Art of Adaptability in Life and in the Market Place

Speaker Bio | July 17, 2025

Kenda Shelland

Kendra Shelland is a Vice President with PMA and has been with the company for nearly 4 years as an Institutional Portfolio Manager. Kendra's responsibilities within the portfolio management team include working with clients to develop customized investment strategies best suited to each client's individual needs.

Prior to joining PMA Asset Management in May 2021, Kendra spent 12 years with Bank of America Merrill Lynch in New York working on the Securitized Products Trading desk, managing a portfolio of clients with varying needs and working closely with investment banking and syndication teams to source and dispense strategic product offerings.

Kendra obtained her Bachelor of Science degree from Northeastern University with a major in Finance and a minor in International Affairs. Her securities licenses include the 7, 63 and 65.